



RUSHMOOR BOROUGH COUNCIL

PREMISES LICENCE

Licensing Act 2003

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description

Address: Diamond Dancentre
9 Queens Road
Farnborough
Hampshire
GU14 6DJ

Map Ref (E): 487441
Map Ref (N): 153787
UPRN: 100062326119

Telephone 01252 548748

Where the licence is time limited the dates

➤ This licence is **NOT** time limited

Licensable activities authorised by the licence

➤ The retail sale / supply of alcohol **ONLY**

Times the licence authorises the carrying out of licensable activities

- (1) On weekdays, other than Christmas Day, Good Friday or New Years Eve - 19:30pm to 23:00pm.
- (2) On Sundays, other than Christmas Day or New Years Eve - 19:30pm to 22:30pm.
- (3) On Good Friday – 19:30pm to 22:30pm.
- (4) On Christmas Day – 19:30pm to 22:30pm.
- (5) On New Year's Eve, except on a Sunday – 19:30pm to 23:00pm
- (6) On New Years Eve on a Sunday – 19:30pm to 22:30pm
- (7) On New Years Eve from the end of permitted hours on New Years Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, midnight on 31st December).

The opening hours of the premises

➤ Not Known

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

➤ Alcohol may be sold / supplied for consumption **ON** the premises **ONLY**

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

Name: Diamond Dancentre Ltd
Address: 73 Cambridge Road East
Farnborough
Hampshire
GU14 6QX
Telephone: 01252 524739
Email: coJac@diamonddancentre.co.uk

Registered number of holder, e.g. company number, charity number (where applicable)

➤ 03882355 (Company number)

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Name: Mr A C Donaldson
Address:
Telephone: Not Known
Email: Not Known

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal licence number: Waverley Borough Council
Issuing authority: 577

Granted by Rushmoor Borough Council, as licensing authority
pursuant to the Licensing Act 2003 and regulations made thereunder

Date Licence Granted: 26th August 2005
Licence Effective From: 24th November 2005
Date Last Modified: 25th September 2017

SIGNED on behalf of the
Head of Environmental Health Services
(Authorised Officer)

Annex 1 – Mandatory conditions

- (1) No supply of alcohol may be made under the premises licence:-
 - (i) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (ii) at a time when the designated premises supervisor does not hold a personal licence or his/her personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- (3)
 - (i) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (ii) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (iii) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
- (4) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. For the purposes of this condition –
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
 - (b) “permitted price” is the price found by applying the formula –
$$P = D + (D \times V)$$

Where –

- (i) P is the permitted price
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
 - (i) The holder of the premises licence
 - (ii) The designated premises supervisor (if any) in respect of such a licence, or
 - (iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
 - (f) Where the permitted price given by Paragraph (b) would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
 - (g) Paragraph (b)(ii) applies where the permitted price given by Paragraph (b) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
 - (h) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- (5) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- (6) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on

for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- (7) The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- (8) The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;

- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Annex 2 – Conditions consistent with the Operating Schedule

- (1) Alcohol shall not be sold or supplied except during permitted hours.
- (2) No alcohol may be sold / supplied before the hour of 19:30pm on any day.
- (3) No alcohol shall be supplied for consumption off the premises.
- (4) The above restrictions do not prohibit:-
 - (i) during the first twenty minutes after the above hours, the consumption of the alcohol on the premises:
 - (ii) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking meals there if the alcohol was supplied for consumption as ancillary to the meals;
 - (iii) consumption of the alcohol on the premises or the taking of sale or supply of alcohol to any person residing in the licensed premises;
 - (iv) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied; or
 - (v) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of the liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

- (5) No child under the age of 14 (fourteen) years may be present in the licensed premises at any time during which the bar is open for the sale of alcohol.

(In this condition 'bar' includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals).

- (6) The licence holder shall require each pupil of the ballroom academy over the age of 18 (eighteen) to become a member and shall issue each member with a membership card, and shall require such a card to be produced on demand. No pupil under the age of 18 (eighteen) years shall become a member.

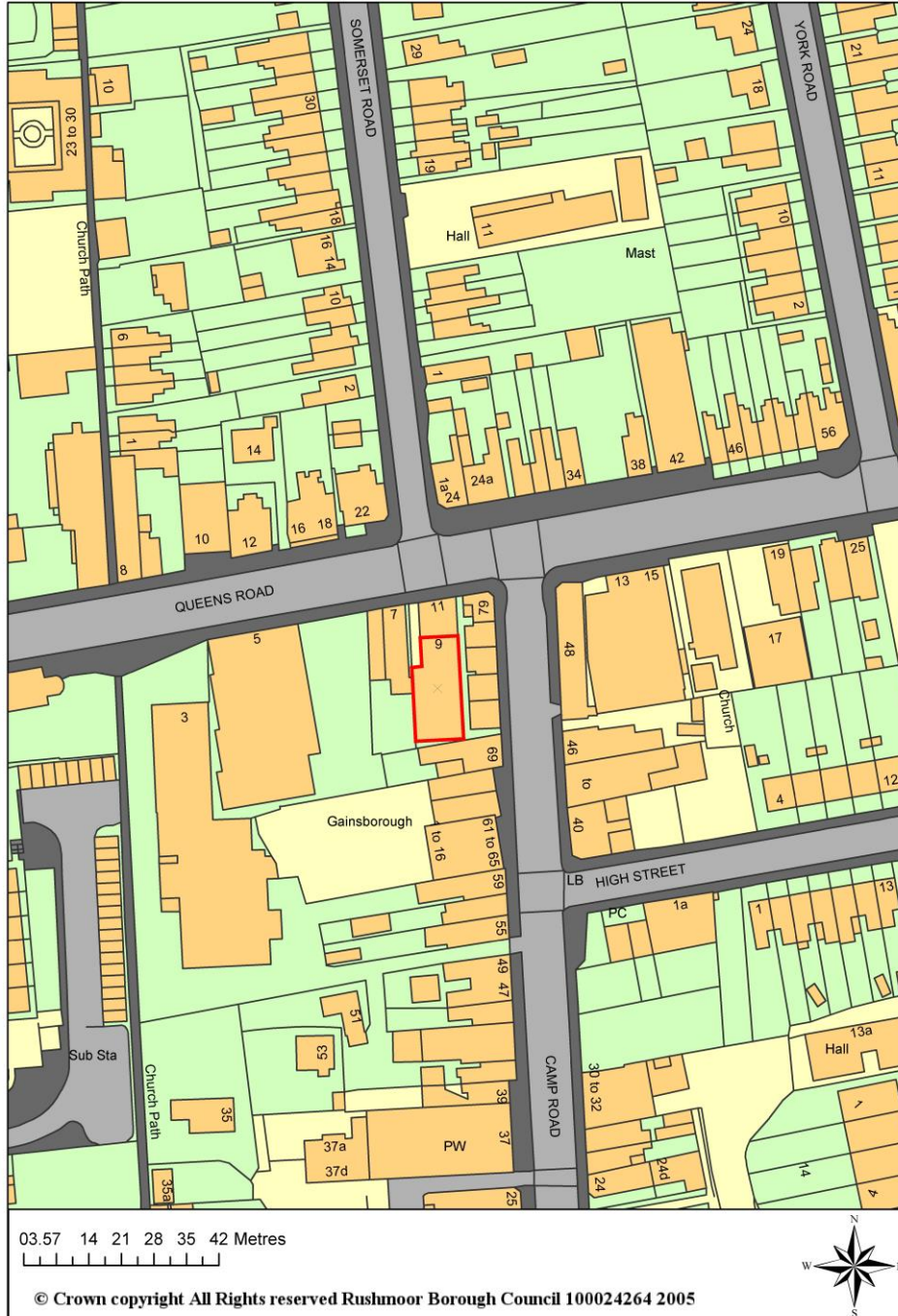
- (7) No alcohol shall be sold or supplied other than to a member of the club (who has been a member for least 2 days or whose nomination or application for membership was made at least 2 days before his admission), servants of the club or a guest of such a member bona fide entertained by him at his expense or a person whose admission to the club premises is provided by the rules of the said club.
- (8) There shall be rules of the club for the election of members and a copy of such rules or any other rules shall be deposited with the licensing authority.
- (9) Notice of any alteration in any of the rules of the club shall be given to the licensing authority within 14 days.
- (10) There shall be no alteration to the rules governing the objects of the club, categories and ages of persons entitled to admission, without the consent of the licensing authority.
- (11) A list of names and addresses of all members of the said club shall be kept on the premises and produced on demand for inspection by a constable in uniform.

Annex 3 – Conditions attached after a hearing by the licensing authority

None

Annex 4 – Plans

This licence permits the licensable activities stated at the premises addressed above and outlined below in accordance with the plan(s) attached and marked 05/00549/LAPRE2 – 11.



-oOo-