



RUSHMOOR
BOROUGH COUNCIL

PREMISES LICENCE

Licensing Act 2003

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code

Address: 150 Ash Road
Aldershot
Hampshire
GU12 4ES

Map Ref (E): 487830
Map Ref (N): 149931
UPRN: 100062323638

Telephone Not Known

Where the licence is time limited the dates

- This licence is **NOT** time limited

Licensable activities authorised by the licence

- The retail sale / supply of alcohol **ONLY**

Times the licence authorises the carrying out of licensable activities

- On any day - 07:00am to 23:00pm

The opening hours of the premises

- As per the hours permitted under the planning consent issued by Rushmoor Borough Council

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

- Alcohol may be supplied for consumption **OFF** the premises **ONLY**

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

Name: Sainsbury's Supermarkets Ltd	
Address: 33 Holborn London EC1N 2HT	Telephone: 020 7695 6000 Email: Not known

Registered number of holder, e.g. company number, charity number (where applicable)

➤ 03261722 (Company number)

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Name: Keith Charles Ward	Telephone: Not known
Address:	Email: Not known

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal licence number:	SHBCPER-0053
Issuing authority:	Surrey Heath Borough Council

Granted by Rushmoor Borough Council, as licensing authority
pursuant to the Licensing Act 2003 and regulations made thereunder

Date Licence Granted: 11th November 2011
Licence Effective From: 11th November 2011
Date Last Modified: 11th November 2022
(Change of DPS)

SIGNED on behalf of the
Head of Operational Services
(Authorised Officer)

Annex 1 – Mandatory conditions

- (1) No supply of alcohol may be made under the premises licence:-
 - (i) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (ii) at a time when the designated premises supervisor does not hold a personal licence or his/her personal licence is suspended.
 - (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
 - (3)
 - (i) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (ii) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (iii) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
 - (4) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. For the purposes of this condition –
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
 - (b) “permitted price” is the price found by applying the formula –
$$P = D + (D \times V)$$
- Where –
- (i) P is the permitted price

- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
 - (i) The holder of the premises licence
 - (ii) The designated premises supervisor (if any) in respect of such a licence, or
 - (iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
- (f) Where the permitted price given by Paragraph (b) would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (g) Paragraph (b)(ii) applies where the permitted price given by Paragraph (b) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
- (h) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the Operating Schedule

- (1)
 - (i) A suitable and sufficient CCTV camera system linked to a suitable recording facility shall, so far as is reasonably practicable, be operational at the premises during any period in which licensable activities are permitted.
 - (ii) So far as is reasonably practicable, the CCTV system must be maintained in good working order at all times.
 - (iii) The CCTV system shall incorporate a camera covering the entrance door and any area(s) where alcohol is displayed.
 - (iv) All CCTV recorded images and footage and copies thereof shall, so far as is reasonably practicable, be of evidential standard / quality and otherwise be regarded as identification standard.
 - (v) CCTV recordings and footage must be retained for a minimum period of 30 (thirty) days and be made available for review by the Police upon request (subject to the requirements of the Data Protection legislation in force at the time).
 - (vi) The CCTV system must be able to export recorded images to a removable means, for example CD/DVD and have the necessary software enabled to allow playback/review.
 - (vii) A competent person conversant with the operation and retrieval of information contained in the CCTV system / footage shall be available to attend the premises at all times.
 - (viii) All CCTV recorded images / footage and copies thereof shall, so far as is reasonably practicable, display the correct time and date of each recording.
- (2) Anyone authorised to sell or supply alcohol at the premises shall be trained to, and request and ensure sight of suitable identification for proof of age, bearing their photograph, date of birth and a holographic mark, of any person appearing to them to be under the age of 25 (twenty-five) and who is attempting to purchase alcohol.
- (3) An adequate number of staff must be maintained at the premises. Such staff levels must be disclosed, to the Licensing authority and police on request.

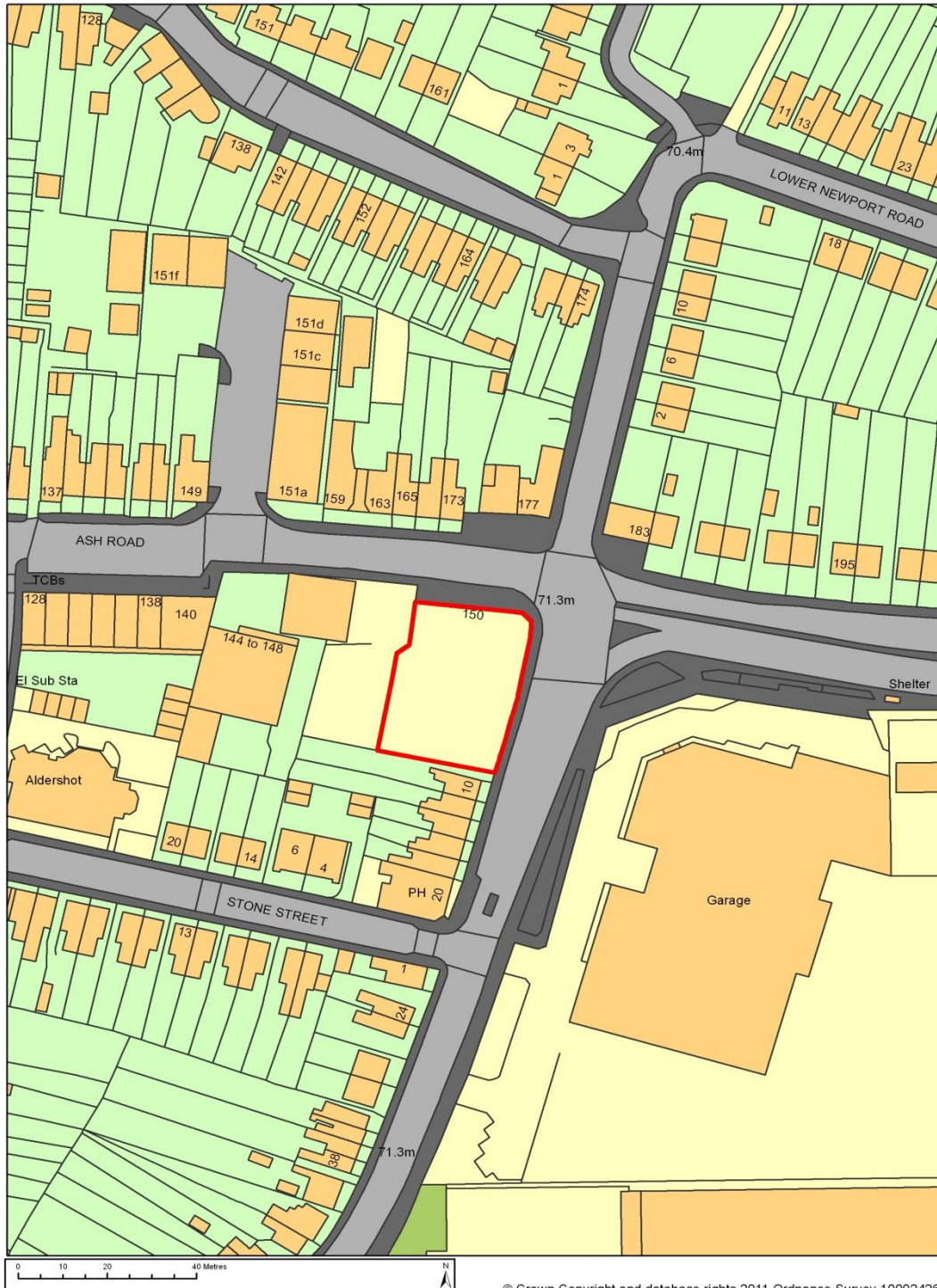
- (5) Prominent, clear and legible notices must be displayed at all exits requesting patrons and staff to respect the needs of local residents and to leave the premises and area quietly.

Annex 3 – Conditions attached after a hearing by the licensing authority

None

Annex 4 – Plans

This licence permits the licensable activities stated at the premises addressed above and outlined below in accordance with the plan(s) attached and marked 13/00676/LAPREM – 9.



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