



RUSHMOOR
BOROUGH COUNCIL

PREMISES LICENCE

Licensing Act 2003

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description

Address:	Beefeater & Premier Inn 3 Kingsmead Farnborough GU14 7SJ	Map Ref (E):	486916
		Map Ref (N):	155670
		UPRN:	010090824102
Telephone	Not Known		

Where the licence is time limited the dates

- This licence is **NOT** time limited

Licensable activities authorised by the licence

- (1) The sale by retail of alcohol;
- (2) The provision of recorded music;
- (3) The performance of dance;
- (4) The provision and exhibition of films; and
- (5) The provision of late night refreshment.

Times the licence authorises the carrying out of licensable activities

- (1) The sale by retail of alcohol:-
 - On any day – 10:00am to 00:30am;
 - On New Years Eve – 10:00am to 00:30am on 2nd January; and
 - For residents and their bona fide guests only – On any day – 00:00 Midnight to 00:00 Midnight
- (2) The provision of late night refreshment:-
 - On any day – 23:00pm to 00:30am; and
 - On New Years Eve – 10:00am to 00:30am on 2nd January
- (3) All other permitted licensable activities:-
 - On any day – 10:00am to 00:30am; and
 - On New Years Eve – 10:00am to 00:30am on 2nd January

The opening hours of the premises

- On any day – 06:30am to 01.00am; and
- For residents and their bona fide guests only – On any day – 00:00
Midnight to 00:00 Midnight

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

- Alcohol may be sold / supplied for consumption **ON** and **OFF** the premises.

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

Name: Whitbread Group PLC
Address: Whitbread Court
Houghton Hall Business Park
Porz Avenue
Dunstable
Bedfordshire
LU5 5XE

Telephone: Not known
Email: Not known

Registered number of holder, e.g. company number, charity number (where applicable)

- 29423 (Company Number)

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Name: Harrison Voller
Address:

Telephone: Not known
Email: Not Known

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal licence number: 14/00265/LAPER
Issuing authority: Rushmoor Borough Council

Granted by Rushmoor Borough Council, as licensing authority
pursuant to the Licensing Act 2003 and regulations made thereunder

Date Licence Granted: 29th October 2013

Date Licence Effective: 29th October 2013

Date last modified: 22nd March 2022

(Change of DPS)

SIGNED on behalf of the
Head of Operational Services
(Authorised Officer)

Annex 1 – Mandatory conditions

- (1) No supply of alcohol may be made under the premises licence:-
 - (i) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (ii) at a time when the designated premises supervisor does not hold a personal licence or his/her personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- (3)
 - (i) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (ii) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (iii) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
- (4) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. For the purposes of this condition –
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
 - (b) “permitted price” is the price found by applying the formula –
$$P = D + (D \times V)$$

Where –

- (i) P is the permitted price
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
 - (i) The holder of the premises licence
 - (ii) The designated premises supervisor (if any) in respect of such a licence, or
 - (iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
 - (f) Where the permitted price given by Paragraph (b) would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
 - (g) Paragraph (b)(ii) applies where the permitted price given by Paragraph (b) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
 - (h) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- (5) (i) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- (ii) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities,

carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- (6) The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- (7) The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.
- (8) In respect of the exhibition of films, the admission of children (ie: anyone aged under 18) must be restricted in accordance with any recommendation(s) made by the film classification body specified (as designated by S4 of the Video Recordings Act 1984 - the British Board of Film Classification).
- (ii) Where a film classification body is not specified, the admission of children must be restricted in accordance with any recommendation(s) made by the licensing authority.
- (9) Where, at any specified time(s), one or more individuals must be at the premises to carry out a security activity (within the meaning of the Private Security Industry Act 2001), each individual must be licensed by the Security Industry Authority (SIA).

Annex 2 – Conditions consistent with the Operating Schedule

- (1) A risk assessment shall be carried out in advance to assess whether to employ licensed door staff whilst licensable activities or special event are taking place and implemented as appropriate.
- (2) Alcoholic and other drinks may not be removed from the premises in open containers save for consumption in any external area provided for that purpose or for consumption in the adjacent hotel.
- (3) Anyone authorised to sell alcohol at the premises shall be suitably trained and supervised in respect of the following matters to a level commensurate with their duties and responsibilities:-
 - (i) the drugs policies in place at the premises;
 - (ii) the steps to be taken where an individual appearing to be under the age of 18 attempts to purchase alcohol: and
 - (iii) the operating procedures in place at the premises.
- (4) There shall be a zero tolerance policy in relation to drugs at the premises and there shall be regular checks by management to prevent the use of drugs by patrons. Drugs seized shall be stored securely and handed to the police.
- (5) Anyone authorised to sell or supply alcohol at the premises shall request and ensure sight of suitable identification, for proof of age, of any person appearing to them to be under the age of 21 (twenty-one) and who is attempting to purchase alcohol.
- (6)
 - (i) A suitable and sufficient CCTV camera system linked to a suitable recording facility, covering the main entrance to the premises, shall so far as is reasonably practicable, be operational at the premises during any period in which licensable activities are permitted.
 - (ii) CCTV recordings and footage must be retained for a minimum period of 31 (thirty one) days and be made available for review by the Police upon request (subject to the requirements of the Data Protection legislation in force at the time).
- (7) Spillages and breakages shall be removed as soon as possible to reduce the risk to patrons and staff.

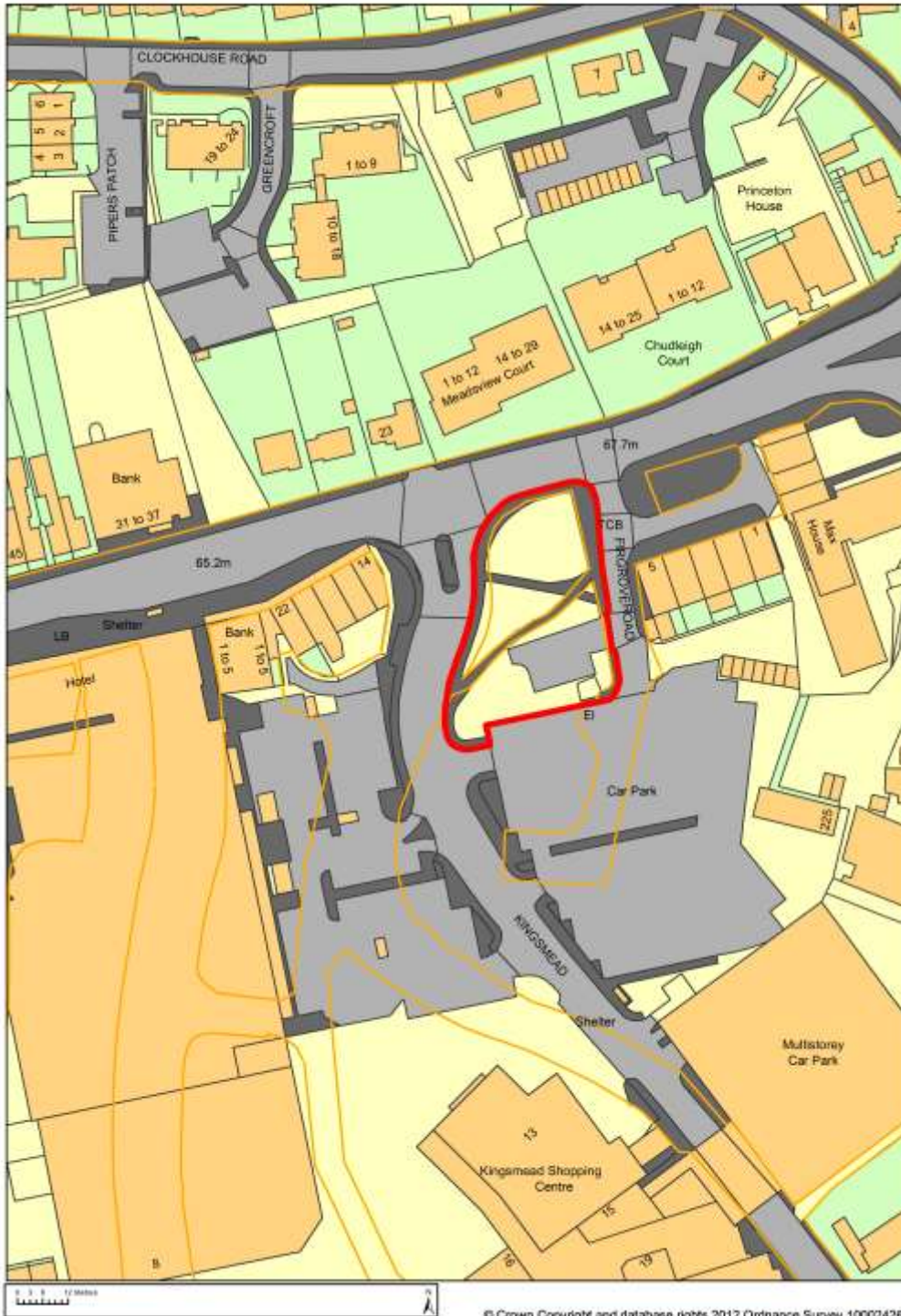
- (8) In all cases, only drinking vessels made from toughened glass or plastic, bearing the stamp required by S16(2) of the Measuring Equipment (Intoxicating Liquor) Regulations 1983 may be used to serve drinks to customers at the premises.
- (9)
 - (i) Suitable and sufficient prominent, clear and legible notices shall be displayed at all exits requesting the public respect the needs of local residents and to leave the premises and area quietly.
 - (ii) Patrons will be encouraged by staff to leave quietly and respect the interests of the occupiers of any nearby noise sensitive premises. Where appropriate, the licensee or a suitable staff member will monitor patrons leaving at the closing time.
- (10) Noise or vibration shall not emanate from the premises so as to cause a nuisance to nearby properties.
- (11) Contact numbers for a local taxi firm(s) shall be kept at the premises and made available to patrons requiring a taxi.
- (12) Children under the age of 16 shall not be permitted to enter the premises after 21:00 hours unless dining with an adult, attending a pre-booked function or resident in the adjacent hotel.
- (13) The premises supervisor or appointed staff member shall ensure that when children are admitted to the premises their presence is not inconsistent with the style of operation of the premises at that time and the licensable activities that are being carried out.
- (14) Prominent, clear and legible notices shall be displayed at the premises advising of the above policies in respect of children entering the premises.

Annex 3 – Conditions attached after a hearing by the licensing authority

None.

Annex 4 – Plans

This licence permits the licensable activities stated at the premises addressed above and outlined below in accordance with the plan(s) attached and marked 15/00607/LAPRE - 11.



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