



**RUSHMOOR**  
BOROUGH COUNCIL

# PREMISES LICENCE

## Licensing Act 2003

### Part 1 – Premises Details

#### Postal address of premises, or if none, ordnance survey map reference or description

**Address:** 38-40 Alexandra Road  
Farnborough  
Hampshire  
GU14 9DA

**Map Ref (E):** 487292  
**Map Ref (N):** 153680  
**UPRN:** 100062326114

#### Telephone

#### Where the licence is time limited the dates

This licence is **NOT** time limited

#### Licensable activities authorised by the licence

- The retail sale / supply of alcohol
- The provision of regulated entertainment by way of recorded music (Indoors Only)
- The provision of late night refreshment (Indoors only)

#### Times the licence authorises the carrying out of licensable activities

1. The retail sale / supply of alcohol:-
  - On any day – 12:00(midday) to 01:00am
2. The provision of regulated entertainment by way of recorded music:-
  - On any day – 12:00(midday) to 23:00pm
3. The provision of late night refreshment:-
  - On any day – 23:00pm to 01:00am

#### The opening hours of the premises

- On any day - 12:00(midday) to 01:00am

**Where the licence authorises supplies of alcohol whether these are on and/or off supplies**

➤ Alcohol may be sold / supplied for consumption **OFF** the premises **ONLY**

**Part 2**

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

**Name:** Tahereh Nezam-Tehrani  
**Address:**

**Telephone:** Not Known

**Email:** Not Known

**Registered number of holder, e.g. company number, charity number (where applicable)**

➤ Not applicable

**Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol**

**Name:** Hamid Ghafouri-Hashjin  
**Address:**

**Telephone:** Not Known

**Email:** Not Known

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol**

<b>Personal licence number:</b>	00743
<b>Issuing authority:</b>	London Borough of Ealing

Granted by Rushmoor Borough Council, as licensing authority  
pursuant to the Licensing Act 2003 and regulations made thereunder

Date Licence Granted: 4<sup>th</sup> July 2017

Date Licence Effective: 4<sup>th</sup> July 2017

SIGNED on behalf of the  
Head of Environmental Health Services  
(Authorised Officer)

## Annex 1 – Mandatory conditions

No supply of alcohol may be made under the premises licence:-

- (i) at a time when there is no designated premises supervisor in respect of the premises licence, or
  - (ii) at a time when the designated premises supervisor does not hold a personal licence or his/her personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- (3) (i) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (ii) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (4) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
  - (b) an ultraviolet feature.
- (5) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. For the purposes of this condition –
- (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
  - (b) “permitted price” is the price found by applying the formula –
- $$P = D + (D \times V)$$
- Where –
- (i) P is the permitted price
  - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
  - (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
    - (i) The holder of the premises licence
    - (ii) The designated premises supervisor (if any) in respect of such a licence, or
    - (iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;
  - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
  - (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
  - (f) Where the permitted price given by Paragraph (b) would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
  - (g) Paragraph (b)(ii) applies where the permitted price given by Paragraph (b) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
  - (h) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- (6) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- (7) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on

for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
    - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
    - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
  - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
  - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
  - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- (8) The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- (9) The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or

supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
  - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
  - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

**Annex 2 – Conditions consistent with the Operating Schedule**

- (1)(i) The premises shall have sufficient CCTV cameras located within the premises to cover all public areas including outside the premises covering the entrance and exit.
- (ii) The CCTV system must be operating at all times whilst the premises are open for licensable activities. All equipment shall have a constant and accurate time and date generation.
- (2) (i) A written log shall be kept of all refusals including refusals to sell alcohol. The Premises Licence Holder shall ensure that the refusals log is checked, signed and dated on a weekly basis by the store manager/manageress.
- (ii) The refusals log will be kept and maintained at the premises and will be available for inspection immediately upon request by any responsible authority. The record of refusals will be retained for 12 months.
- (3) (i) Anyone authorised to sell or supply alcohol at the premises shall request and ensure sight of suitable identification, for proof of age, of any person appearing to them to be under the age of 25 (twenty-five) and who is attempting to purchase alcohol.
- (ii) For the purposes of this condition, suitable identification is photo driving licence, passport, or any other photographic identification bearing the “PASS” logo and the person’s date of birth.
- (iii) Further to the above, anyone authorised to sell or supply alcohol at the premises shall be instructed that no sale of alcohol shall be made unless suitable identification, for proof of age, can be provided.
- (iv) Suitable and sufficient warning signs shall be displayed in the premises providing information in respect of the above challenge 25 policy and the request for suitable identification in connection thereof.
- (4) Notwithstanding the above, upon delivery of alcohol the driver will request identification for the purposes of age verification, and produce a written record of the identification that they have seen.
  - (i) Anyone authorised to sell alcohol at the premises shall (before being permitted to make sales of alcohol) be suitably trained in respect of the following matters to a level commensurate with their duties and responsibilities:-

- (a) the refusal of the sale of alcohol to those who appear intoxicated and how to recognise them; and
  - (b) the appropriate precautions to prevent the sale of alcohol to persons under the age of 18.
- (ii) Refresher training shall take place at least every 6 months.
- (iii) Written records of such training shall be produced, and be signed and dated by the member of staff receiving the training.
- (iv) All training records will be made immediately available for inspection by any responsible Authority upon request.
- (5) Prominent, clear and legible notices must be displayed at all exits requesting patrons and staff to respect the needs of local residents and to leave the premises and area quietly.
- (6) All alcohol kept at the premises shall be stored in a secure, locked area designated for this purpose.
- (7) Between 23:00pm and 01:00am on any day, the premises shall not be open to members of the public and shall only provide licensable activities by way of delivering products to another address, which have been ordered by telephone or internet.
- (8) Recorded music shall only be played at a level to provide background music.

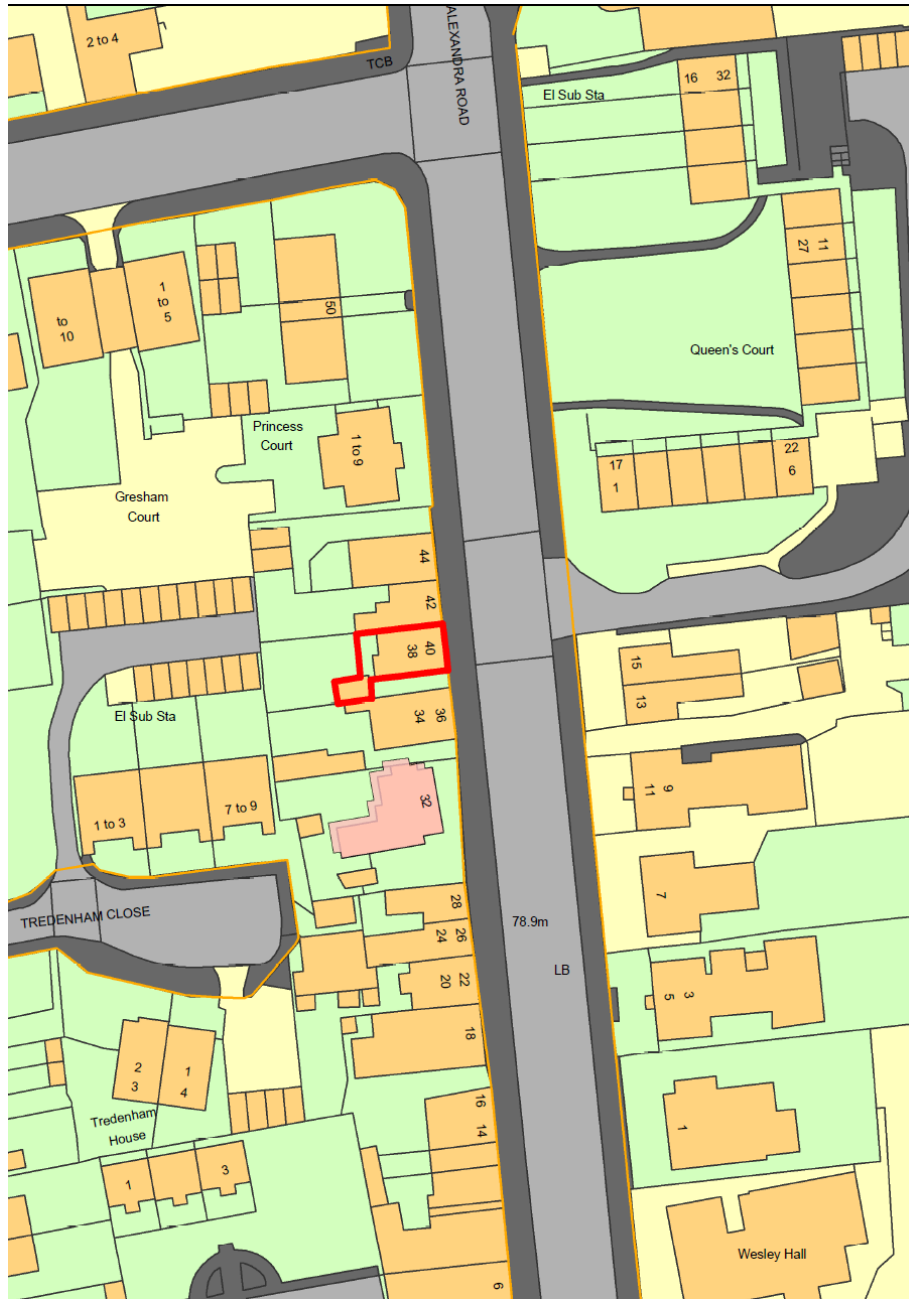


**Annex 3 – Conditions attached after a hearing by the licensing authority**

- (1) (i) Delivery drivers operating from or on behalf of the premises shall not leave their vehicle engines running / idling at any time when not in motion and / or parked in the vicinity of the premises.  
  
(ii) Delivery drivers operating from or on behalf of the premises shall be provided with suitable and sufficient instruction regarding the manner by which they should park, enter and / or alight their vehicles so as to ensure the prevention of public nuisance.
- (2) Alcohol shall only be sold for consumption off the premises, where it is purchased with a substantial takeaway meal.
- (3) The external area of the premises shall be closed to patrons from 21:00pm on any day.
- (4) At all times that the external area of the premises is in use by patrons, a member of staff shall monitor the external area to ensure that no alcohol is consumed on the premises.
- (5) The maximum number of customers permitted to use the external area of the premises shall be limited to fifteen at any one time.

**Annex 4 – Plans**

This licence permits the licensable activities stated at the premises addressed above and outlined below in accordance with the plan(s) attached and marked 17/00380/LAPRE– 11.



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