



RUSHMOOR
BOROUGH COUNCIL

PREMISES LICENCE

Licensing Act 2003

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description

Address: 2 Ash Road
Aldershot
Hampshire
GU12 4EZ

Map Ref (E): 487338
Map Ref (N): 149986
UPRN: 100062646347

Telephone 01252 323050

Where the licence is time limited the dates

➤ This licence is **NOT** time limited

Licensable activities authorised by the licence

- (1) The retail sale / supply of alcohol;
- (2) The provision of regulated entertainment by way of the exhibition of film(s) (limited to the exhibition of film(s) on TV screens and amusement machines), (indoors only);
- (3) The provision of regulated entertainment by way of indoor sporting events (limited to pub games only);
- (4) The provision of regulated entertainment by way of live music (including Karaoke), (limited up to a maximum of two performers only on a maximum of two occasions per calendar month), (indoors only);
- (5) The provision of regulated entertainment by way of recorded music (via jukebox or other sound system), (indoors only);
- (6) The provision of regulated entertainment by way of anything of a similar description to (4) and (5) above (including pub quizzes, games competitions etc) (indoors only); and
- (7) The provision of late night refreshment (indoors only).

Times the licence authorises the carrying out of licensable activities

- (1) The retail sale / supply of alcohol and the provision of regulated entertainment by way of the exhibition of film(s) and by way of indoor sporting events:-
 - Sunday to Thursday – 08:00am to 24:00midnight;
 - Friday's and Saturday's - 08:00am to 01:00am the following day;
 - On all Bank Holiday Mondays, Christmas Eve and Boxing Day – 08:00am to 01:00am the following day;
 - On New Years Eve - from the end of permitted hours on New Years Eve to 01:00am on the 2nd January; and
 - On occasions when major events are televised from overseas – 07:00am to end of permitted hours on that day.
- (2) The provision of regulated entertainment by way of live music:-
 - Sunday to Thursday – 12:00noon to 22:45pm; and
 - Friday's and Saturday's – 12:00noon to 23:45pm
- (3) The provision of regulated entertainment by way of recorded music:-
 - Sunday to Thursday – 12:00noon to 22:45pm; and
 - Friday's and Saturday's – 12:00noon to 23:45pm
- (4) The provision of regulated entertainment by way of anything of a similar description to live or recorded music – 18:00pm to 23:00pm on any day.
- (5) The provision of late night refreshment:-
 - Sunday to Thursday – 23:00pm to 24:00midnight;
 - Friday's and Saturday's - 23:00pm to 01:00am the following day;
 - On all Bank Holiday Mondays, Christmas Eve and Boxing Day – 08:00am to 01:00am the following day; and
 - On New Years Eve - from the end of permitted hours on New Years Eve to 01:00am on the 2nd January.

The opening hours of the premises

- (1) Sunday to Thursday – 08:00am to 00:30am the following day;
- (2) Friday's and Saturday's - 08:00am to 01:30am the following day;
- (3) On all Bank Holiday Mondays, Christmas Eve and Boxing Day – 08:00am to 01:30am the following day;
- (4) On New Years Eve - from the end of permitted hours on New Years Eve to 01:30am on the 2nd January; and
- (5) On occasions when major events are televised from overseas – 07:00am to 01:30am the following day.

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

- Alcohol may be sold / supplied for consumption **ON** and **OFF** the premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

Name: El Group Ltd
Address: 3 Monkspath Hall Road
Shirley
Solihull
West Midlands
B90 4SJ
Telephone: Not Known
Email: Not Known

Registered number of holder, e.g. company number, charity number (where applicable)

➤ 2562808

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Name: Rochelle Awhina Cottam
Address:
Telephone:
Email: Not Known

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal licence number: 18/00219/LAPER
Issuing authority: Rushmoor Borough Council

Granted by Rushmoor Borough Council, as licensing authority
pursuant to the Licensing Act 2003 and regulations made thereunder

Date Licence Granted: 20th August 2005
Date Licence Effective: 24th November 2005
Date Last Modified: 17th September 2020
(Transfer/Change of DPS)

SIGNED on behalf of the
Head of Operational Services
(Authorised Officer)

Annex 1 – Mandatory conditions

- (1) No supply of alcohol may be made under the premises licence:-
 - (i) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (ii) at a time when the designated premises supervisor does not hold a personal licence or his/her personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- (3)
 - (i) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (ii) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (4) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
- (5) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. For the purposes of this condition –
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
 - (b) “permitted price” is the price found by applying the formula –
$$P = D + (D \times V)$$

Where –

- (i) P is the permitted price
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
- (i) The holder of the premises licence
 - (ii) The designated premises supervisor (if any) in respect of such a licence, or
 - (iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
- (f) Where the permitted price given by Paragraph (b) would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (g) Paragraph (b)(ii) applies where the permitted price given by Paragraph (b) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
- (h) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- (6) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- (7) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- (8) The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- (9) The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;

- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.
- (10) (i) In respect of the exhibition of films, the admission of children (ie: anyone aged under 18) must be restricted in accordance with any recommendation(s) made by the film classification body specified (as designated by S4 of the Video Recordings Act 1984 - the British Board of Film Classification).
- (ii) Where a film classification body is not specified, the admission of children must be restricted in accordance with any recommendation(s) made by the licensing authority.

Annex 2 – Conditions consistent with the Operating Schedule

- (1) No licensable activities shall be provided except during permitted hours.
- (2) The premises shall remain open for 30 minutes following the last sale of alcohol during permitted hours. This period may be used for drinking-up and the use of lavatories only.
- (3) No children shall be permitted entry to or allowed to remain on the premises after 20:00pm on any day.
- (4) Except for access and egress, all external doors and windows must be closed and kept closed between 22:00pm and the end of the opening hours on any day.
- (5)
 - (i) No music or speech shall be relayed via external speakers other than for events with the prior approval of the licensing authority.
 - (ii) All speakers and amplification equipment shall be kept within the premises and shall not be positioned near to or facing openings such as doors or windows.
 - (iii) All speakers and amplification equipment shall be placed on suitable anti-vibration mounts.
- (6) Prominent, clear and legible notices must be displayed at all exits of the premises requesting patrons and staff to respect the needs of local residents and to leave the premises and area quietly.
- (7)
 - (i) The licence holder or a nominated representative shall carry out a regular noise assessment of the area adjacent to the premises whilst licensable activities take place.
 - (ii) Noise assessments shall take place on all sides of the premises at the boundary of the nearest residential premises, and if audible, steps shall be taken to reduce noise from the premises to a level where noise is no longer audible at the monitoring points.
 - (iii) These assessments shall be undertaken at hourly intervals from 23:00pm and throughout any 'wind down' period.
 - (iv) Written records of these assessments and any remedial action taken shall be kept and made available to either the local authority or the Licensing Authority when requested.

- (8) All employees shall be provided with appropriate written guidance and training on noise control. This shall include information regarding limiting noise from the licensed premises, patrons and staff.
- (9) (i) A suitable noise complaints procedure must be established and be in operation at the premises (e.g. all staff must be familiar with the complaints procedure and any complaint(s) made in respect of the premises, its customers, staff and/or the activities carried on there must be investigated and remedied as soon as, and, so far as is reasonably practicable to prevent public nuisance).
- (ii) Suitable written records (e.g. the nature of any complaint(s), action(s) taken in response, the date(s) and time(s) when any complaint was made, together with the name of the person(s) who handled the complaint) must be kept and made available to officers of Rushmoor Borough Council on request.
- (10) Disposal of refuse into external receptacles, where the noise may be audible to neighbouring properties, shall not occur between 23:00pm and 08:00am.
- (11) Any garden and external drinking areas shall be closed for licensable activities and the consumption of food and drink (including alcohol) after 22:00pm on any day
- (12) (i) All lighting, including external lighting and lights activated by sensors, shall be correctly adjusted so that it only illuminates the surface intended and does not throw light onto neighbouring properties.
- (ii) External lights shall be provided with properly designed screen, baffles, hoods and louvers to control the beam.
- (iii) External lights shall be switched off when the premises is not in use for licensable activities.
- (13) (i) Prominent, clear and legible notices must be displayed within the premises requesting patrons to dispose of litter responsibly.
- (ii) Suitable and sufficient litterbins shall be provided within the premises or at the exits of the premises to assist with this requirement.
- (iii) The area in the immediate vicinity of the premises shall be cleared of litter on a regular basis and always at the close of business.
- (14) Customer toilets shall be checked at regular intervals and cleaned as necessary.

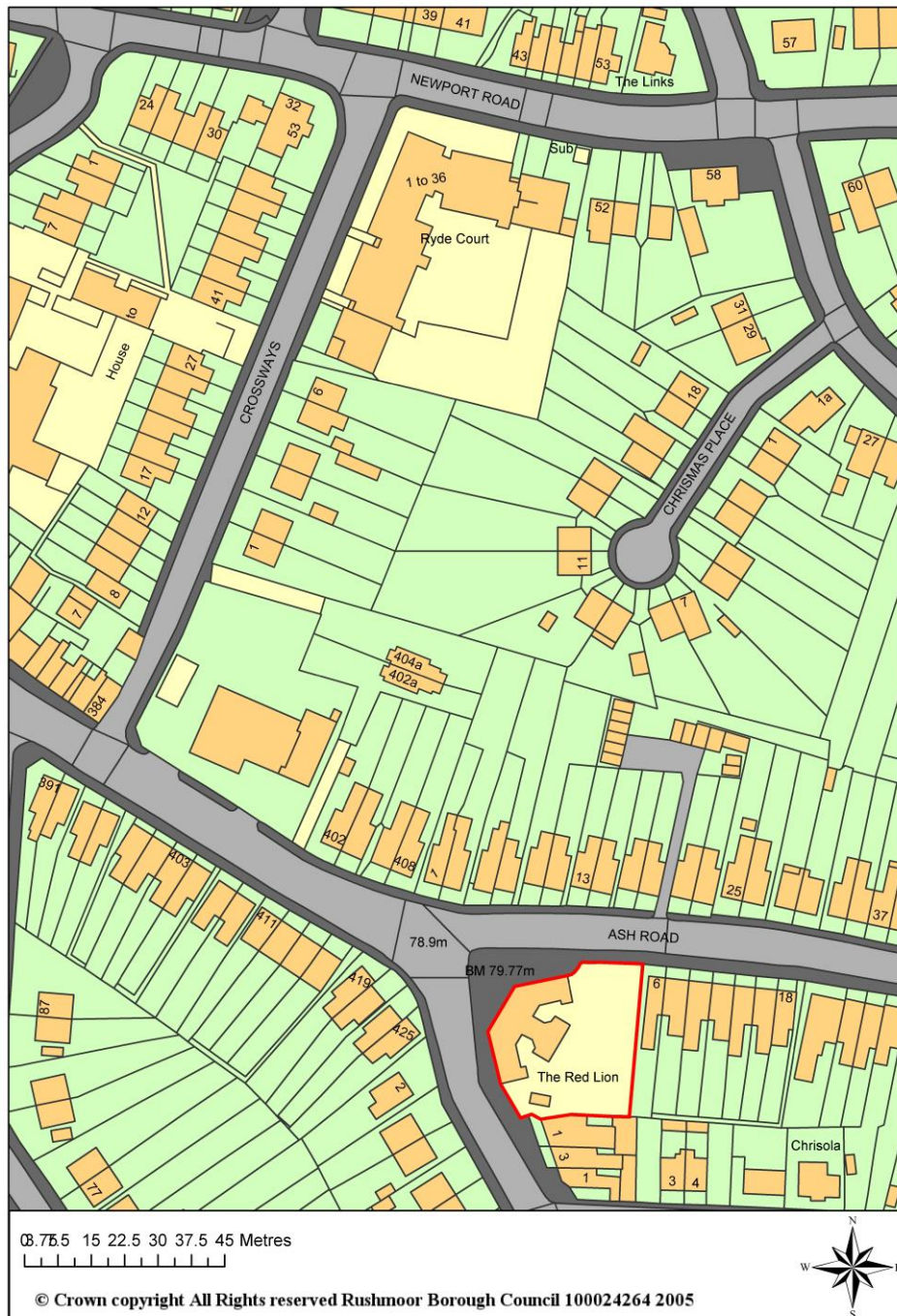
- (15) Suitable and sufficient supplies of first aid equipment / materials must be made available to members of the public on request. Dependant on the activities, events and risks at the premises, a suitably trained first aider or an appointed person for first aid must also be present on the premises at all times during licensable activities.
- (16)
- (i) A suitable and sufficient digital CCTV camera system linked to a suitable recording facility, which captures images of evidential quality, shall, so far as reasonably practicable, be operational at the premises at all times.
 - (ii) CCTV recordings and footage must be retained for a minimum of 28 day and be made available for review by the responsible authorities upon request (subject to the requirements of the data protection legislation in force at the time).
 - (iii) All CCTV recorded images/footage and copies thereof, shall, so far as reasonably practicable display the correct time and date of each recording. The system clock shall be checked regularly for accuracy taking account of GMT and BST.
 - (iv) Suitable and sufficient warning signs shall be displayed in the public areas of the premises advising that CCTV is in operation at the premises.
 - (v) A competent person conversant with the operation and retrieval of information contained in the CCTV system/footage shall be available to provide immediate copies of footage to the police on request. Any images recovered must be in a viewable format on either disc or VHS. Footage supplied in a digital format on CD or DVD will also have a copy of the CCTV system software enabled on the disc to allow playback.
- (17) Challenge 25 to be operated at the premises and signage to be displayed.

Annex 3 – Conditions attached after a hearing by the licensing authority

None

Annex 4 – Plans

This licence permits the licensable activities stated at the premises addressed above and outlined below in accordance with the plan(s) attached and marked 20/00170/LAPRET – 13.



-oOo-