



RUSHMOOR
BOROUGH COUNCIL

PREMISES LICENCE

Licensing Act 2003

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description

Address:	Travelodge Westgate Aldershot Hampshire GU11 1NX	Map Ref (E):	486050
		Map Ref (N):	150740
		UPRN:	010008779240
Telephone	Not Known		

Where the licence is time limited the dates

- This licence is **NOT** time limited

Licensable activities authorised by the licence

- (1) The sale by retail of alcohol; and
- (2) The provision of late-night refreshment.

Times the licence authorises the carrying out of licensable activities

- (1) The sale by retail of alcohol:-
 - Monday to Sunday – 00.00 to 00.00 the following day;
- (2) The provision of late- night refreshment:-
 - Monday to Sunday – 23.00pm to 05.00am;

The opening hours of the premises

- Monday to Sunday – 00.00 to 00.00 the following day;

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

- Alcohol may be sold / supplied for consumption **ON** the premises only.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

Name: Travelodge Limited
Address: Sleepy Hollow
Aylesbury Road
Thame
Oxfordshire
OX9 3AT
Telephone: Not known
Email: Not known

Registered number of holder, e.g. company number, charity number (where applicable)

➤ 07208249 (Company Number)

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Name: Agnieszka Helena Aujla
Address:
Telephone: Not known
Email: Not Known

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal licence number:	H05942
Issuing authority:	The London Borough of Hounslow

Granted by Rushmoor Borough Council, as licensing authority pursuant to the Licensing Act 2003 and regulations made thereunder

Date Licence Granted: 20th September 2012
Date Licence Effective: 20th September 2012
Date Last Modified: 28th January 2022
(Change of DPS)

SIGNED on behalf of the
Head of Operational Services
(*Authorised Officer*)

Annex 1 – Mandatory conditions

- (1) No supply of alcohol may be made under the premises licence:-
 - (i) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (ii) at a time when the designated premises supervisor does not hold a personal licence or his/her personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- (3)
 - (i) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (ii) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (iii) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
- (4) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. For the purposes of this condition –
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
 - (b) “permitted price” is the price found by applying the formula –
$$P = D + (D \times V)$$

Where –

- (i) P is the permitted price
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
 - (i) The holder of the premises licence
 - (ii) The designated premises supervisor (if any) in respect of such a licence, or
 - (iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
 - (f) Where the permitted price given by Paragraph (b) would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
 - (g) Paragraph (b)(ii) applies where the permitted price given by Paragraph (b) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
 - (h) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- (5) (i) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- (ii) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities,

carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- (6) The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- (7) The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Annex 2 – Conditions consistent with the Operating Schedule

- (1) Between 23.00pm and 10.00am, alcohol will only be sold or supplied to hotel residents.
- (2) Anyone authorised to sell or supply alcohol at the premises shall request and ensure sight of suitable identification, for proof of age, of any person appearing to them to be under the age of 21 (twenty-one) and who is attempting to purchase alcohol.
- (3) Further to the above, anyone authorised to sell or supply alcohol at the premises shall be instructed that no sale of alcohol shall be made unless suitable identification, for proof of age, can be provided.
- (4) Suitable and sufficient warning signs shall be displayed in the premises providing information in respect of the above challenge 21 policy and the request for suitable identification in connection thereof.
- (5)
 - (i) A suitable and sufficient CCTV camera system linked to a suitable recording facility shall, so far as is reasonably practicable, be operational at the premises at all times.
 - (ii) So far as is reasonably practicable, the CCTV system must be maintained in good working order at all times.
 - (iii) All CCTV recorded images and footage and copies thereof shall, so far as is reasonably practicable, be of evidential standard / quality and otherwise be regarded as identification standard.
 - (iv) CCTV recordings and footage must be retained for a minimum period of 31 (thirty-one) days and be made available for review by the Police or Licensing Authority upon request (subject to the requirements of the Data Protection legislation in force at the time).
 - (v) A hard copy of CCTV footage must be provided to the police or Licensing Authority within 48 hours of their request (subject to the requirements of the Data Protection legislation in force at the time).
- (6) Prominent, clear and legible notices must be displayed at all exits requesting patrons and staff to respect the needs of local residents and to leave the premises and area quietly.
- (7) Children under the age of 16 shall be accompanied by an adult in areas where licensable activities are taking place after 21:00pm.

- (8) Disposal of refuse such as waste bottles into external receptacles, where the noise may be audible to neighbouring properties, shall not occur between 21:00pm and 07:00am.

- (9)
 - (i) All staff / employees shall (before being permitted to make sales of alcohol) be given suitable and sufficient training in relation to the lawful sale of alcohol and the procedures adopted at the premises in respect of alcohol sales to a level commensurate with their role and responsibilities.

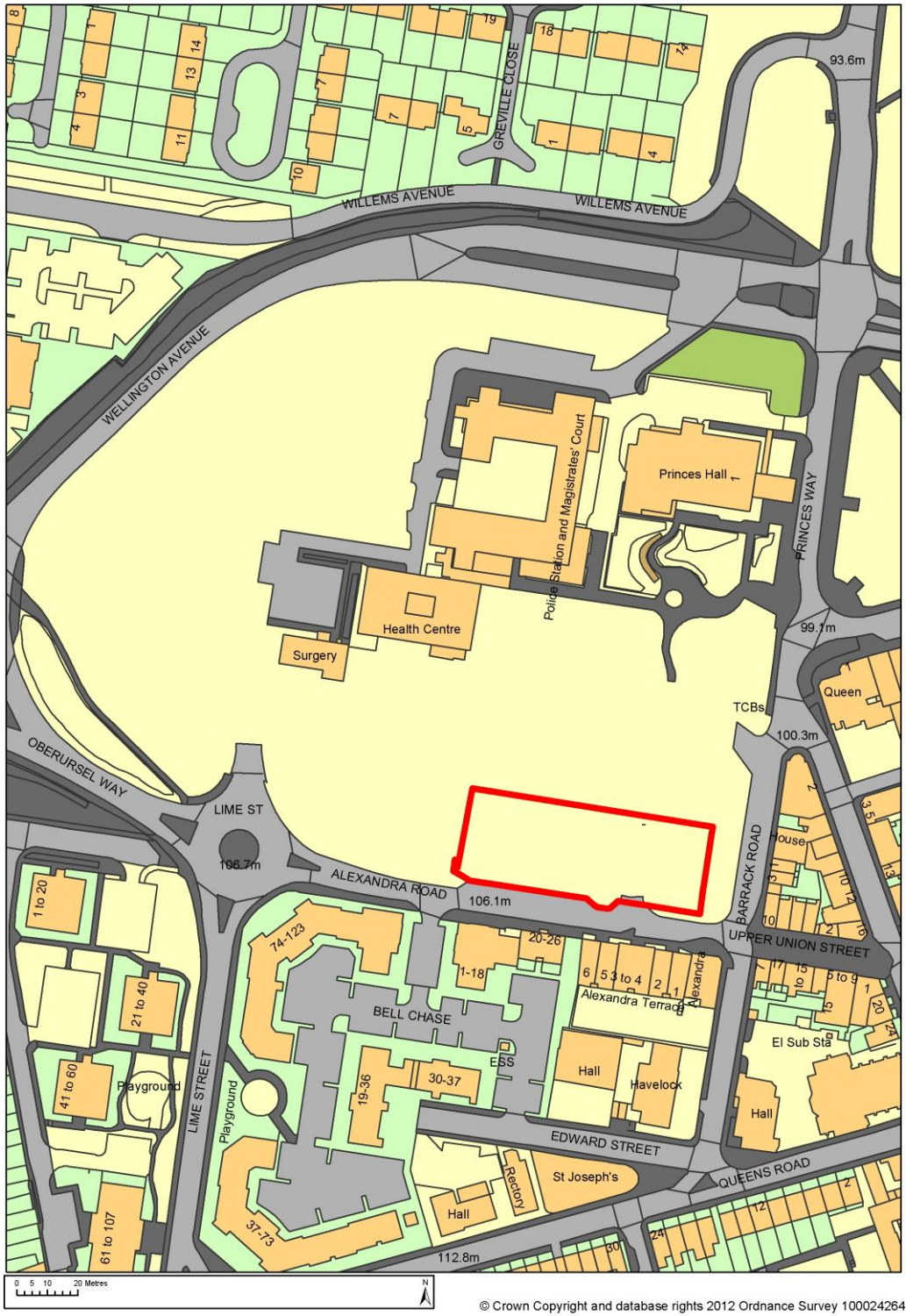
 - (ii) Written records of such training shall be kept and made available to either the local authority or the licensing authority on request.

Annex 3 – Conditions attached after a hearing by the licensing authority

None.

Annex 4 – Plans

This licence permits the licensable activities stated at the premises addressed above and outlined below in accordance with the plan(s) attached and marked **20/00210/LAPRET - 11**.



-oOo-