



RUSHMOOR BOROUGH COUNCIL

PREMISES LICENCE

Licensing Act 2003

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description

Address: 5 - 7 Camp Road
Farnborough
Hampshire
GU14 6EN

Map Ref (E): 153614
Map Ref (N): 487457
UPRN: 100062326475

Telephone Not Known

Where the licence is time limited the dates

- This licence is **NOT** time limited

Licensable activities authorised by the licence

- The sale by retail of alcohol

Times the licence authorises the carrying out of licensable activities

- On any day - 7:00am to 23:00pm

The opening hours of the premises

- On any day – 7:00am to 23:00pm

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

- Alcohol may be sold / supplied for consumption **OFF** the premises **ONLY**

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

Name: 7am Stores Ltd
Address: 16 Kersey Drive
South Croydon
CR2 8SX
Telephone: Not known
Email: Not known

Registered number of holder, e.g. company number, charity number (where applicable)

➤ 13191812

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Name: Amrik Singh Aiden
Address:
Telephone: Not Known
Email: Not Known

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal licence number: 21/03028/LIPERS
Issuing authority: The London Borough of Croydon

Granted by Rushmoor Borough Council, as licensing authority
pursuant to the Licensing Act 2003 and regulations made there under

Date Licence Granted: 12 February 2022
Date Licence Effective: 12 February 2022

SIGNED on behalf of the
Head of Operational Services
(Authorised Officer)

Annex 1 – Mandatory conditions

- (1) No supply of alcohol may be made under the premises licence:-
 - (i) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (ii) at a time when the designated premises supervisor does not hold a personal licence or his/her personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- (3)
 - (i) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (ii) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (iii) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
- (4) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. For the purposes of this condition –
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
 - (b) “permitted price” is the price found by applying the formula –
$$P = D + (D \times V)$$

Where –

- (i) P is the permitted price
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
 - (i) The holder of the premises licence
 - (ii) The designated premises supervisor (if any) in respect of such a licence, or
 - (iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
- (f) Where the permitted price given by Paragraph (b) would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (g) Paragraph (b)(ii) applies where the permitted price given by Paragraph (b) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
- (h) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the Operating Schedule

- (1) (i) A suitable and sufficient digital CCTV camera system linked to a suitable recording facility, which captures images of evidential quality, shall be operational at the premises during any period in which licensable activities are permitted.
 - (ii) The CCTV shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of everyone entering or leaving the premises.
 - (iii) The CCTV system shall incorporate cameras covering both the internal areas of the premises including the serving area and entrance/exit of the premises.
 - (iv) CCTV recordings and footage must be retained for a minimum period of 31 (thirty-one) days and be made available for review by the Police upon request (subject to the requirements of the Data Protection legislation in force at the time).
 - (v) All CCTV recorded images / footage and copies thereof shall, display the correct time and date of each recording.
 - (vi) A competent person conversant with the operation and retrieval of information contained in the CCTV system / footage shall be available to provide immediate copies of footage to the police on request.
 - (vii) Suitable and sufficient warning signs shall be displayed in the public areas of the premises advising that CCTV is in operation at the premises
- (2) A suitable panic alarm system shall be implemented and maintained at the premises for the use of staff in emergencies
- (3) (i) A written incident log shall be kept and maintained at the premises, and should contain details of the following;
 - All crimes reported to the venue
 - All ejection of patrons
 - Any complaints received
 - Any incidents of disorder
 - All seizures of drugs / offensive weapons
 - Any faults in the CCTV system
 - Any refusal of the sale of alcohol
 - Any visit by a relevant authority or emergency service

- (ii) The log must be kept at the premises to which it relates and be made available to Police Officers on request.
- (4)
- (i) Anyone authorised to sell alcohol at the premises shall (before being permitted to make sales of alcohol) be suitably trained in respect of the following matters to a level commensurate with their duties and responsibilities:-
 - (a) the refusal of the sale of alcohol to those who appear intoxicated and how to recognise them; and
 - (b) the appropriate precautions to prevent the sale of alcohol to persons under the age of 18.
 - (ii) Refresher training shall take place at least every 6 months.
 - (iii) Written records of such training and refresher training shall be produced, and be signed and dated by the member of staff receiving the training and the trainer
 - (iv) A copy of the training manual showing the content of the training shall be available at the premises at all times for referral by staff and to be shown to responsible authorities on request.
- (5)
- (i) Anyone authorised to sell or supply alcohol at the premises shall request and ensure sight of suitable identification, for proof of age, of any person appearing to them to be under the age of 25 (twenty-five) and who is attempting to purchase alcohol.
 - (ii) For the purposes of this condition, suitable identification is photo driving licence, passport, or any other photographic identification bearing the "PASS" logo and the person's date of birth.
 - (iii) Further to the above, anyone authorised to sell or supply alcohol at the premises shall be instructed that no sale of alcohol shall be made unless suitable identification, for proof of age, can be provided.
 - (v) Suitable and sufficient warning signs shall be displayed in the premises providing information in respect of the above challenge 25 policy and the request for suitable identification in connection thereof, as a minimum at all points where alcohol is displayed.
 - (vi) Suitable and sufficient signage stating 'no proof of age, no sale' or similar will be on display at all points of sale.

- (6) All alcohol shall be purchased from AWRS registered cash and carry and wholesalers.
- (7) No alcoholic drinks or tobacco will be purchased by the premises from unannounced sellers calling at the premises
- (8)
 - (i) Spirits shall be located behind the main point of sale counter in an area accessible only to staff, so as not to allow for self service of spirits.
 - (ii) All other alcohol for sale shall be displayed in a position that is not obscured from the constant view of the cashier and/or staff by fixtures.
- (9) Prominent, clear and legible notices shall be displayed at all exits of the premises requesting patrons and staff to leave the premises and area quietly.
- (10)
 - (i) A written log shall be kept of all refusals, including refusals to serve alcohol. The holder of the premises licence shall ensure that the refusals log is properly maintained
 - (ii) Written records of any refusals shall be maintained at the premises and be made available to the responsible authorities immediately on request.

**Annex 3 – Conditions attached after a hearing by the licensing
authority**

None

Annex 4 – Plans

This licence permits the licensable activities stated at the premises addressed above and outlined below in accordance with the plan(s) attached and marked 22/00028/LAPRE – 10.

