



# PREMISES LICENCE

## Licensing Act 2003

### Part 1 – Premises Details

**Postal address of premises, or if none, ordnance survey map reference or description**

**Address:** 109 - 113 Queens Road  
Aldershot  
Hampshire  
GU11 3LA

**Map Ref (E):** 485557  
**Map Ref (N):** 150468  
**UPRN:** 100062323488

**Telephone** 01252 661180

**Where the licence is time limited the dates**

This licence is **NOT** time limited

**Licensable activities authorised by the licence**

The sale by retail of alcohol

**Times the licence authorises the carrying out of licensable activities**

On any day – 06:00am to 23:00pm

**The opening hours of the premises**

On any day – 06:00am to 23:00pm

**Where the licence authorises supplies of alcohol whether these are on and/or off supplies**

Alcohol may be supplied for consumption **OFF** the premises **ONLY**

### Part 2

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

**Name:** Martin McColl Limited  
**Address:** Martin McColl House  
Ashwells Road  
Brentwood  
Essex  
CM15 9ST

**Telephone:** Not Known  
**Email:** Not Known

**Registered number of holder, e.g. company number, charity number (where applicable)**

298945 (Company Number)

**Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol**

**Name:** Nicola Ruffle

**Address:**

**Telephone:** Not Known

**Email:** Not Known

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol**

**Personal licence number:** 19/00880/LAPER

**Issuing authority:** Rushmoor Borough Council

Granted by Rushmoor Borough Council, as licensing authority  
pursuant to the Licensing Act 2003 and regulations made thereunder

Date Licence Granted: 4<sup>th</sup> April 2006  
Licence Effective From: 24<sup>th</sup> November 2005  
Date Last Modified: 10<sup>th</sup> February 2022  
(Minor Variation)

**SIGNED** on behalf of the  
Head of Operational Services  
(*Authorised Officer*)

**Annex 1 – Mandatory conditions**

- (1) No supply of alcohol may be made under the premises licence:-
  - (i) at a time when there is no designated premises supervisor in respect of the premises licence, or
  - (ii) at a time when the designated premises supervisor does not hold a personal licence or his/her personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- (3)
  - (i) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
  - (ii) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
  - (iii) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
    - (a) a holographic mark, or
    - (b) an ultraviolet feature.
- (4) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. For the purposes of this condition –
  - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
  - (b) “permitted price” is the price found by applying the formula –
$$P = D + (D \times V)$$

Where –

- (i) P is the permitted price
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
  - (i) The holder of the premises licence
  - (ii) The designated premises supervisor (if any) in respect of such a licence, or
  - (iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
- (f) Where the permitted price given by Paragraph (b) would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (g) Paragraph (b)(ii) applies where the permitted price given by Paragraph (b) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
- (h) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

**Annex 2 – Conditions consistent with the Operating Schedule**

- (1) (i) A suitable and sufficient digital CCTV camera system linked to a suitable recording facility, which captures images of evidential quality, shall, so far as is reasonably practicable, be operational at the premises during any period in which licensable activities are permitted.
- (ii) The CCTV system shall incorporate cameras covering all public areas of the premises, including the entrance / exit and the area where the sale of alcohol takes place.
- (iii) Suitable and sufficient warning signs shall be displayed in the public areas of the premises advising that CCTV is in operation at the premises.
- (iv) All CCTV recorded images / footage and copies thereof shall, so far as is reasonably practicable, display the correct time and date of each recording. The system clock shall be checked regularly for accuracy taking account of GMT and BST.
- (v) CCTV recordings and footage must capture a minimum of (4) four frames per second and all recorded footage must be securely retained for a minimum period of 28 (twenty- eight) days.
- (vi) Records must be made on a weekly basis and kept for inspection to show that the system is functioning correctly and that data is being securely retained.
- (vii) The manager, supervisor and DPS will be trained in the use of the CCTV system and can play the CCTV recordings on the system immediately to police when investigating allegations of offences or criminal activity, subject to the Data Protection legislation in force at the time.
- (viii) Any requests for images shall be downloaded and provided to the Police or other responsible authority within 48 hours of reasonable request , subject to the Data Protection legislation in force at the time.
- (ix) The downloaded images must be in a viewable format on either disc or memory stick. Footage supplied in a digital format on CD or DVD will also have a copy of the CCTV system software enabled on the disc to allow playback.

- (2) (i) An electronic log shall be kept of all refusals, including refusals to serve alcohol. The holder of the premises licence shall ensure that the refusals log is properly maintained.
- (ii) The refusals log shall be kept for a minimum of 3 (three) months and be made available to the responsible authorities upon reasonable request (meaning within 48 hours)
- (3) (i) Anyone authorised to sell alcohol at the premises shall (before being permitted to make sales of alcohol) be suitably trained in respect of the following matters to a level commensurate with their duties and responsibilities:-
  - (a) the refusal of the sale of alcohol to those who appear intoxicated and how to recognise them; and
  - (b) the appropriate precautions to prevent the sale of alcohol to persons under the age of 18.
- (ii) All staff will receive refresher training on the above matters, at least every six months.
- (iii) Written records of such training and refresher training shall be produced, and made available to responsible authorities on reasonable request (meaning within 48 hours)'
- (4) The point of sale system operational at the premises shall include an age prompt for every sale of age restricted products.
- (5) Anyone authorised to sell or supply alcohol at the premises shall request and ensure sight of suitable identification, for proof of age, of any person appearing to them to be under the age of 25 (twenty-five) and who is attempting to purchase alcohol.
  - (i) For the purposes of this condition, suitable identification is photo driving licence, passport, or any other photographic identification bearing the "PASS" logo and the person's date of birth.
  - (ii) Further to the above, anyone authorised to sell or supply alcohol at the premises shall be instructed that no sale of alcohol shall be made unless suitable identification, for proof of age, can be provided.
- (6) Suitable and sufficient warning signs shall be displayed in the premises providing information in respect of the above challenge 25 policy and the request for suitable identification in connection thereof.
- (7) Spirits shall be located behind the main point of sale counter in an area accessible only to staff.

**Annex 3 – Conditions attached after a hearing by the licensing authority**

None



## Annex 4 – Plans

This licence permits the licensable activities stated at the premises addressed above and outlined below in accordance with the plan(s) attached and marked 22/00071/LAPREM – 9.

