



**RUSHMOOR**  
BOROUGH COUNCIL

# PREMISES LICENCE

## Licensing Act 2003

### Part 1 – Premises Details

#### Postal address of premises, or if none, ordnance survey map reference or description

**Address:** Rushmoor Arena  
Rushmoor Road  
Aldershot  
Hampshire  
GU11 2DD

**Map Ref (E):** 485174  
**Map Ref (N):** 151923  
**UPRN:** 200004742445

**Telephone** Not applicable

#### Where the licence is time limited the dates

This licence relates to a one day event on the 29<sup>th</sup> July 2023 **ONLY**

#### Licensable activities authorised by the licence

- (1) The retail sale / supply of alcohol;
- (2) The provision of regulated entertainment by way of live music (outdoors); and
- (3) The provision of regulated entertainment by way of recorded music (outdoors).

#### Times the licence authorises the carrying out of licensable activities

- (1) The retail sale / supply of alcohol;
  - 13:00pm to 21:30pm
- (2) The provision of regulated entertainment by way of live music (outdoors);
  - 13:00pm to 22:00pm
- (3) The provision of regulated entertainment by way of recorded music (outdoors)
  - 13:00pm to 21:00pm

#### The opening hours of the premises

- Saturday 29<sup>th</sup> July 2023 from 13:00pm to 22:00pm

#### Where the licence authorises supplies of alcohol whether these are on and/or off supplies

- Alcohol may be sold / supplied for consumption **ON** the premises **ONLY**

## Part 2

### Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

**Name:** Umbrella Creative Studio Ltd  
**Address:** 42 Beaulieu Gardens  
Blackwater  
Camberley  
GU17 0LA  
**Telephone:** Not Known  
**Email:** Not Known

### Registered number of holder, e.g. company number, charity number (where applicable)

➤ 11088775

### Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

**Name:** Mr Dipes Rai  
**Address:**  
**Telephone:** Not known  
**Email:** Not known

### Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

**Personal licence number:** 23/00064/PERS\_N  
**Issuing authority:** Hart District Council

Granted by Rushmoor Borough Council, as licensing authority  
pursuant to the Licensing Act 2003 and regulations made thereunder

Date Licence Granted: 25<sup>th</sup> March 2023  
Licence Effective from: 29<sup>th</sup> July 2023

**SIGNED** on behalf of the  
Executive Head of Operations  
(*Authorised Officer*)

**Annex 1 – Mandatory conditions**

- (1) No supply of alcohol may be made under the premises licence:-
  - (i) at a time when there is no designated premises supervisor in respect of the premises licence, or
  - (ii) at a time when the designated premises supervisor does not hold a personal licence or his/her personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- (3)
  - (i) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
  - (ii) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (4) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
  - (a) a holographic mark, or
  - (b) an ultraviolet feature.
- (5) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. For the purposes of this condition –
  - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
  - (b) “permitted price” is the price found by applying the formula –
$$P = D + (D \times V)$$
Where –
    - (i) P is the permitted price
    - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
  - (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
    - (i) The holder of the premises licence
    - (ii) The designated premises supervisor (if any) in respect of such a licence, or
    - (iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;
  - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
  - (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
  - (f) Where the permitted price given by Paragraph (b) would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
  - (g) Paragraph (b)(ii) applies where the permitted price given by Paragraph (b) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
  - (h) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- (6) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

- (7) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
    - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
    - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
  - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
  - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
  - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- (8) The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

- (9) The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.
- (10) Where, at any specified time(s), one or more individuals must be at the premises to carry out a security activity (within the meaning of the Private Security Industry Act 2001), each individual must be licensed by the Security Industry Authority (SIA).

**Annex 2 – Conditions consistent with the Operating Schedule**

- (1) The licence holder shall produce and submit an event management plan, shall include but is not limited to:
  - (a) Traffic Management Plan (including emergency access)
  - (b) Major Incident Plan
  - (c) The management and reunification of lost children
  - (d) Security (SIA) and Stewarding Plan (including roles and responsibilities)
  - (e) Waste management plan
  - (f) Noise management plan
  - (g) Health and Safety (including stages / marquees)
  - (h) Bars; including management plan for selling alcohol
  - (i) Staff training for alcohol sales / issues relating to drugs
  - (j) Crowd management / Event Control / PA announcements
  - (k) Any other areas or items deemed relevant to the specific event
- (2) The maximum capacity of the event shall be detailed in the event management plan, but in any case shall not exceed 4999.
- (3) No admission will be permitted without a ticket.
- (4) The event is for strictly over 18s with ID checks at entrances to the event.
- (5)
  - (i) Anyone authorised to sell or supply alcohol at the premises shall request and ensure sight of suitable identification, for proof of age, of any person appearing to them to be under the age of 25 (twenty-five) and who is attempting to purchase alcohol.
  - (ii) For the purposes of this condition, suitable identification is photo driving licence, passport, military identification or any other photographic identification bearing the "PASS" logo and the person's date of birth.
  - (iii) Further to the above, anyone authorised to sell or supply alcohol at the premises shall be instructed that no sale of alcohol shall be made unless suitable identification, for proof of age, can be provided.

- (iv) Suitable and sufficient warning signs shall be displayed at the premises providing information in respect of the above challenge 25 policy and the request for suitable identification in connection thereof.
  
- (6) (i) Anyone authorised to sell alcohol at the premises shall (before being permitted to make sales of alcohol) be suitably trained in respect of the following matters to a level commensurate with their duties and responsibilities:-
  - (a) the refusal of the sale of alcohol to those who appear intoxicated and how to recognise them; and
  - (b) the appropriate precautions to prevent the sale of alcohol to persons under the age of 18, including the above Challenge 25 policy.
  
- (ii) Written records of such training shall be produced, and be signed and dated by the member of staff receiving the training.
  
- (7) A Personal licence Holder (PLH) shall be present at each bar at the event to ensure that nobody under the age of 18 years of age is sold alcohol.
  
- (8) A written incident log shall be kept and maintained at the premises, and should contain details of the following:
  - (a) All refusals of entry to the premises, including the reason for the refusal;
  - (b) All refusals for the sale of alcohol; and
  - (c) All ejections from the venue, including a summary of the circumstances leading to the ejection, and details of all staff members involved.



**Annex 3 – Conditions attached after a hearing by the licensing authority**

None

## Annex 4 – Plans

This licence permits the licensable activities stated at the premises addressed above and outlined below, and in accordance with the plan(s) submitted and agreed in compliance with the requirements of Annex 2, Condition 1.



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