



**RUSHMOOR**  
BOROUGH COUNCIL

# PREMISES LICENCE

## Licensing Act 2003

### Part 1 – Premises Details

#### Postal address of premises, or if none, ordnance survey map reference or description

**Address:** 15 High Street  
Aldershot  
Hampshire  
GU11 1BH

**Map Ref (E):** 486166  
**Map Ref (N):** 150801  
**UPRN:** 100062646470

**Telephone** 01252 321100

#### Where the licence is time limited the dates

- This licence is **NOT** time limited

#### Licensable activities authorised by the licence

- (1) The retail sale / supply of alcohol;
- (2) The provision of regulated entertainment by way of indoor sporting events (limited to pool and snooker matches only);
- (3) The provision of regulated entertainment by way of anything similar to the performance of live music, playing of recorded music or performance of dance (limited to playing music via TV or Radio only)(indoors only);

#### Times the licence authorises the carrying out of licensable activities

- (1) The retail sale / supply of alcohol:-
  - On any day – 10:00am to 23:30pm; and
  - On Christmas Eve and New Years Eve – 10:00am to 01:00am the following day.
- (2) The provision of regulated entertainment by way of indoor sporting events:-
  - On any day – 12:00noon to 22:00pm.
- (3) The provision of regulated entertainment by way of anything similar to the performance of live music, playing of recorded music or performance of dance:-
  - On any day – 9:00am to 24:00midnight; and
  - On Christmas Eve and New Years Eve – 9:00am to 01:00am the following day.

### The opening hours of the premises

- (1) On any day - 09:00am to 24:00midnight; and
- (2) On Christmas Eve and New Years Eve – 09:00am to 01:00am the following day

### Where the licence authorises supplies of alcohol whether these are on and/or off supplies

- Alcohol may be sold / supplied for consumption **ON** the premises **ONLY**.

### Part 2

### Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

**Name:** Luxury Leisure  
**Address:** Fifth Avenue Plaza  
Queensway  
Team Valley Trading Estate  
Gateshead, Tyne And Wear  
NE11 0BL  
**Telephone:** Not Known  
**Email:** Not Known

### Registered number of holder, e.g. company number, charity number (where applicable)

- 02448035 (Company number)

### Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

**Name:** Jib Narayan Belbase  
**Address:**  
**Telephone:** Not Known  
**Email:** Not Known

### Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

**Personal licence number:** 05/00792/LAPER  
**Issuing authority:** Rushmoor Borough Council

Granted by Rushmoor Borough Council, as licensing authority pursuant to the Licensing Act 2003 and regulations made thereunder

Date Licence Granted: 12<sup>th</sup> November 2005  
Date Licence Effective: 24<sup>th</sup> November 2005  
Date Last Modified: 1<sup>st</sup> September 2023  
(Transfer)

SIGNED on behalf of the  
Executive Head of Operations  
(Authorised Officer)

**Annex 1 – Mandatory conditions**

- (1) No supply of alcohol may be made under the premises licence:-
- (i) at a time when there is no designated premises supervisor in respect of the premises licence, or
  - (ii) at a time when the designated premises supervisor does not hold a personal licence or his/her personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- (3)
- (i) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
  - (ii) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
  - (iii) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
    - (a) a holographic mark, or
    - (b) an ultraviolet feature.
- (4) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. For the purposes of this condition –
- (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
  - (b) “permitted price” is the price found by applying the formula –  
$$P = D + (D \times V)$$

Where –

- (i) P is the permitted price
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
  - (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
    - (i) The holder of the premises licence
    - (ii) The designated premises supervisor (if any) in respect of such a licence, or
    - (iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;
  - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
  - (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
  - (f) Where the permitted price given by Paragraph (b) would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
  - (g) Paragraph (b)(ii) applies where the permitted price given by Paragraph (b) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
  - (h) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- (5) (i) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- (ii) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities,

carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
    - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
    - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
  - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
  - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
  - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- (6) The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- (7) The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
  - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
  - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.
- (8) Where one or more individuals must be at the premises to carry out a security activity (within the meaning of the Private Security Industry Act 2001), each individual must be licensed by the Security Industry Authority (SIA).

**Annex 2 – Conditions consistent with the Operating Schedule**

- (1) No licensable activities shall be undertaken except during permitted hours.
- (2) The premises shall be served by a functional personal attack alarm system that can be activated at a minimum of 4 (four) separate locations. Each alarm shall be directly linked to a security alarm system subject to monitoring.
- (3)
  - (i) A suitable and sufficient CCTV camera system shall be operational on each floor of the premises (i.e. ground and first floor) at all times.
  - (ii) All cameras shall be maintained in good working order and shall be operated in conjunction with a suitable recording facility. Recorded footage shall be suitably stored and retained for a period of time to the satisfaction of the police.
- (4) No person under the age of 18 shall be permitted to enter or remain in the premises during permitted hours for licensable activities.
- (5) All staff / employees shall be trained in health and safety measures appropriate to the premises and activities carried on there to a level commensurate with their duties and responsibilities.
- (6) Suitable and sufficient fire safety equipment (including fire fighting equipment and fire alarm system) shall be installed and suitably maintained so as to be readily available for use at the premises at all times.
- (7) Suitable and sufficient supplies of first aid equipment / materials must be made available to members of the public on request. Dependant on the activities, events and risks at the premises, a suitably trained first aider or an appointed person for first aid must also be present on the premises at all times during licensable activities.
- (8) All members of staff shall receive suitable and sufficient training in the requirements of the Licensing Act 2003 and the lawful sale of alcohol to a level commensurate with their duties and responsibilities.
- (9)
  - (i) Except for access and egress, all external doors and windows must be closed and kept closed between 22:00pm and the end of the opening hours on any day.
  - (ii) The premises shall be provided with an active acoustically treated and well-maintained ventilation / air conditioning system

that provides suitable and sufficient ventilation to the premises when windows and doors are closed.

- (10) All speakers and similar amplification equipment must be kept within the premises and shall not be located near to or facing openings such as doors or windows.
- (11) (i) A suitable noise complaints procedure must be established and be in operation at the premises (e.g. all staff must be familiar with the complaints procedure and any complaint(s) made in respect of the premises, its customers, staff and/or the activities carried on there must be investigated and remedied as soon as, and, so far as is reasonably practicable to prevent public nuisance).
- (ii) Suitable written records (e.g. the nature of any complaint(s), action(s) taken in response, the date(s) and time(s) when any complaint was made, together with the name of the person(s) who handled the complaint) must be kept and made available to officers of Rushmoor Borough Council on request.
- (12) Disposal of refuse into external receptacles, where the noise may be audible to neighbouring properties, shall not occur between 22:00pm and 08:00am.
- (13) All lighting, including external lighting, shall be correctly adjusted so that it only illuminates the surface intended and does not throw light onto neighbouring properties.
- (14) (i) Prominent, clear and legible notices must be displayed within the premises requesting patrons to dispose of litter responsibly.
- (ii) Suitable and sufficient litterbins shall be provided within the premises or at the exits of the premises to assist with this requirement.
- (iii) The area in the immediate vicinity of the premises shall be cleared of litter on a regular basis and always at the close of business.
- (15) Customer toilets shall be checked at hourly intervals and cleaned as may be necessary.
- (16) (i) A written risk assessment shall be carried out and made available at the premises for any premier league, champions league or international football game being televised at the premises, which will include but is not limited to an assessment of the number of doorstaff (if any) to be on duty at the premises.



- (ii) Where additional doorstaff are employed due to the risk assessment, drinks will only be served in polycarbonate glasses.
- (17)
  - (i) Anyone authorised to sell or supply alcohol at the premises shall request and ensure sight of suitable identification, for proof of age, of any person appearing to them to be under the age of 25 (twenty-five) and who is attempting to purchase alcohol.
  - (ii) For the purposes of this condition, suitable identification is photo driving licence, passport, or any other photographic identification bearing the "PASS" logo and the person's date of birth.
  - (iii) Further to the above, anyone authorised to sell or supply alcohol at the premises shall be instructed that no sale of alcohol shall be made unless suitable identification, for proof of age, can be provided.
  - (iv) Suitable and sufficient warning signs shall be displayed in the premises providing information in respect of the above challenge 25 policy and the request for suitable identification in connection thereof.
- (18) All employees shall be made aware of the conditions attached to this licence by a mechanism in writing.
- (19) A written incident log shall be kept and maintained at the premises, and should contain details of the following:
  - (a) All refusals of entry to the premises, including the reason for the refusal; and
  - (b) *All ejections from the venue, including a summary of the circumstances leading to the ejection, and details of all staff members involved.*
- (20) This log must be completed as soon as is reasonably practicable after an incident, and in all circumstances prior to the end of the staff members shift.
  - (a) *The log must be kept at the premises to which it relates and be made available to Police Officers on request.*
- (21) Anyone authorised to sell alcohol at the premises shall (before being permitted to make sales of alcohol) be suitably trained in respect of the following matters to a level commensurate with their duties and responsibilities:-
  - (a) *The refusal of the sale of alcohol to those who appear intoxicated and how to recognise them; and*

- (b) *The appropriate precautions to prevent the sale of alcohol to persons under the age of 18.*
- (22) Refresher training shall take place at least every 6 months.
- (23) Written records of such training shall be produced, and be signed and dated by the member of staff receiving the training. They shall be kept on the premises to which they relate for a minimum of 2 years and be made available to the responsible authorities immediately on request.
- (24) Suitable and sufficient staff, including managers, shall be present when licensable activities are taking place to ensure the promotion of the licensing objectives and compliance with the relevant legislation.
- (25) A written risk assessment should be produced and available at the premises which demonstrates how the staff numbers are determined taking into account all relevant factors e.g capacity/special events etc.
- (26) (i) The premises will ensure a suitable membership policy shall be implemented at the premises. The policy will include the following;
- how members will be accepted to join;
  - what action will be taken against any member involved in incidents at the premises relating to a negative impact of the licensing objectives;
  - what action will be taken against any member known to be on the local pubwatch scheme.
- (ii) A copy of the above membership policy will be readily available at the premises and be made available for review by the police or licensing team upon request.
- (27) Only customers who are a verified member of Word of Mouth will be able to purchase drinks from the bar.
- (28) Guests of a member (i.e. non members) shall not be permitted to purchase drinks from the bar.
- (29) Members of Word of Mouth shall be permitted a maximum of 3 (three) guests into the premises.
- (30) From 20:00pm on Fridays and Saturdays and/or when showing sports, the premises shall employ a floor walker to monitor customers memberships who wish to access the bar area.

**Annex 3 – Conditions attached after a hearing by the licensing authority**

None

## Annex 4 – Plans

This licence permits the licensable activities stated at the premises addressed above and outlined below in accordance with the plan(s) attached and marked 23/00703/LAPRET – 12 - 13.



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