



**RUSHMOOR**  
BOROUGH COUNCIL

# PREMISES LICENCE

## Licensing Act 2003

### Part 1 – Premises Details

#### Postal address of premises, or if none, ordnance survey map reference or description

**Address:** Superbowl UK Aldershot  
2 – 4 Westgate  
Aldershot  
Hampshire  
GU11 1WG

**Map Ref (E):** 485993  
**Map Ref (N):** 150811  
**UPRN:** 010094336655

**Telephone** Not known

#### Where the licence is time limited the dates

- (1) This licence is **NOT** time limited

#### Licensable activities authorised by the licence

- (1) The retail sale of alcohol;
- (2) The provision of regulated entertainment by way of performances of plays (indoors only);
- (3) The provision of regulated entertainment by way of the exhibition of film(s) (indoors only);
- (4) The provision of regulated entertainment by way of indoor sporting events;
- (5) The provision of regulated entertainment by way of by way of live music (indoors only);
- (6) The provision of regulated entertainment by way of recorded music (indoors only);
- (7) The provision of regulated entertainment by way of performances of dance (indoors only);
- (8) The provision of late night refreshment (indoors only);

#### Times the licence authorises the carrying out of licensable activities

- (1) The provision of late night refreshment;
- Fridays and Saturdays – 23:00pm to 02:00am the following day;
  - Sundays – 23:00pm to 00:00am (midnight);
  - An additional hour on the day when British Summer time commences;

- On New Years Eve – an additional 2 hours;

(2) All other licensable activities;

- Mondays to Thursdays – 09:00am to 23:00pm
- Fridays and Saturdays – 23:00pm to 02:00am the following day;
- Sundays – 23:00pm to 00:00am (midnight);
- An additional hour on the day when British Summer time commences;
- On New Years Eve – an additional 2 hours at the end of permitted hours for that day;

#### The opening hours of the premises

- Mondays to Thursdays – 09:00am to 23:00pm
- Fridays and Saturdays – 23:00pm to 02:00am the following day;
- Sundays – 23:00pm to 00:00am (midnight);
- An additional hour on the day when British Summer time commences;
- On New Years Eve – an additional 2 hours;

#### Where the licence authorises supplies of alcohol whether these are on and/or off supplies

- Alcohol may be sold / supplied for consumption **ON and OFF** the premises.

#### Part 2

#### Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

**Name:** Superbowl UK Aldershot Limited  
**Address:** Top Barn  
Lower Henwick Farm  
Thatcham  
RG18 3AP  
**Telephone:** Not Known  
**Email:** Not Known

#### Registered number of holder, e.g. company number, charity number (where applicable)

- 15331446

#### Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

**Name:** Mark Quaintance  
**Address:**  
**Telephone:** Not Known  
**Email:** Not Known

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol**

<b>Personal licence number:</b>	012891
<b>Issuing authority:</b>	West Berkshire

Granted by Rushmoor Borough Council, as licensing authority pursuant to the Licensing Act 2003 and regulations made thereunder

Date Licence Granted: 17<sup>th</sup> September 2024

Date Licence Effective: 17<sup>th</sup> September 2024

SIGNED on behalf of the  
Executive Head of Operations  
(Authorised Officer)

## **Annex 1 – Mandatory conditions**

- (1) No supply of alcohol may be made under the premises licence:-
  - (i) at a time when there is no designated premises supervisor in respect of the premises licence, or
    - a. at a time when the designated premises supervisor does not hold a personal licence or his/her personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- (3) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- (4) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
  - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
    - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
    - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
  - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
  - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- (5) The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- (6) (i) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (ii) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (7) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
  - (b) an ultraviolet feature.
- (8) The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.
- (a) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. For the purposes of this condition –
- (i) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
- (ii) “permitted price” is the price found by applying the formula –
- $$P = D + (D \times V)$$
- Where –
- (i) P is the permitted price
- i. D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- ii. V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (iii) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
- a. The holder of the premises licence
- b. The designated premises supervisor (if any) in respect of such a licence, or
- c. The personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (iv) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (v) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
- (vi) Where the permitted price given by Paragraph (b) would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

- (vii) Paragraph (b)(ii) applies where the permitted price given by Paragraph (b) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
- (viii) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- (9) Where, at any specified time(s), one or more individuals must be at the premises to carry out a security activity (within the meaning of the Private Security Industry Act 2001), each individual must be licensed by the Security Industry Authority (SIA).
- (10) (i) In respect of the exhibition of films, the admission of children (ie: anyone aged under 18) must be restricted in accordance with any recommendation(s) made by the film classification body specified (as designated by S4 of the Video Recordings Act 1984 - the British Board of Film Classification).
- (ii) Where a film classification body is not specified, the admission of children must be restricted in accordance with any recommendation(s) made by the licensing authority.

## **Annex 2 – Conditions consistent with the Operating Schedule**

- (1) The primary use of the premises shall be as a bowling alley / family entertainment venue and not as a nightclub or predominantly as a drinking establishment.
- (2) (i) Anyone authorised to sell alcohol at the premises shall (before being permitted to make sales of alcohol) be suitably trained in respect of the following matters to a level commensurate with their duties and responsibilities:-
  - (a) the refusal of the sale of alcohol to those who appear intoxicated and how to recognise them; and
  - (b) the appropriate precautions to prevent the sale of alcohol to persons under the age of 18, including the prevention of proxy sales.
- (ii) Written records of such training shall be kept and maintained at the premises and will be refreshed at regular intervals.
- (3) (i) Anyone authorised to sell or supply alcohol at the premises shall request and ensure sight of suitable identification, for proof of age, of any person appearing to them to be under the age of 25 (twenty-five) and who is attempting to purchase alcohol.
- (ii) For the purposes of this condition, suitable identification is photo driving licence, passport, or any other photographic identification bearing the "PASS" logo and the person's date of birth.
- (iii) Further to the above, anyone authorised to sell or supply alcohol at the premises shall be instructed that no sale of alcohol shall be made unless suitable identification, for proof of age, can be provided.
- (iv) Suitable and sufficient warning signs shall be displayed in the premises providing information in respect of the above challenge 25 policy and the request for suitable identification in connection thereof.
- (4) (i) A written incident log shall be kept and maintained at the premises, and should contain details of the following:
  - (a) Refusals of sale of alcohol;
  - (b) Person refused entry to the premises; and



- (c) Incidents relating to disturbance and / or crime and disorder.
  - (ii) Written records shall be maintained at the premises for 6 months and be made available to responsible authorities upon request.
- (5) A suitable written policy on the ejection and refusal of entry of patrons shall be developed for the premises. This policy shall be actively implemented and enforced at the premises and shall be reviewed, revised and updated as often as may be necessary.
- (6)
  - (i) A suitable and sufficient digital CCTV camera system linked to a suitable recording facility, which captures images of evidential quality, shall be operational at the premises during any period in which the premises is open to the public.
  - (ii) The CCTV system shall incorporate cameras covering all public areas of the premises (excluding toilets) and the entrance and exits of the premises.
  - (iii) CCTV recordings and footage must be retained for a minimum period of 31 (thirty-one) days and be made available for review by the Police upon request (subject to the requirements of the Data Protection legislation in force at the time).
  - (iv) A competent person conversant with the operation and retrieval of information contained in the CCTV system / footage shall be available to provide immediate copies of footage to the police on request at all times that the premises is open to the public.
  - (v) Suitable and sufficient warning signs shall be displayed in the public areas of the premises advising that CCTV is in operation at the premises.
- (7) The licence holder shall ensure that open glasses and bottles are not removed from the premises.
- (8) Where non-standard events are taking place the licence holder shall carry out a risk assessment on whether polycarbonate or plastic drinking vessels shall be used to serve drinks.
- (9)
  - (i) The licence holder will carry out a risk assessment to determine the need for and number of SIA licensed door supervisors for any occasion where the premises will be open to the public after midnight.
  - (ii) When SIA licensed door supervisors are on duty at the premises, they will be required to complete a written log of the following;

- SIA badge number
  - Start and finish time
- (iii) The log shall be kept and maintained at the premises and made available to the police upon request.
- (10) No person under the age of 18 shall be permitted entry into the premises after 23:00 hours.
- (11)
- (i) Noise assessments shall take place hourly intervals from 22:30 hours at any time when regulated entertainment is being provided. The locations of the noise assessments shall be agreed in advance in writing with Environmental Health.
  - (ii) Suitable and sufficient steps shall be taken to reduce the level of the noise from the premises where it is likely to cause a nuisance to local residents or hotel occupants.
  - (iii) Written records of these assessments and any remedial action(s) taken shall be kept and made available to the responsible authorities upon request.
  - (iv) A noise complaints procedure shall be established and be in operation at the premises.
  - (v) All staff shall be familiar with the complaints procedure and any complaint(s) made in respect of the premises, its customers, staff and/or the activities carried on there shall be investigated and where upheld, remedied as soon as, and so far as is reasonably practicable to prevent public nuisance.
  - (vi) Suitable written records including the nature of any complaint(s), action(s) taken in response, the date(s) and time(s) when any complaint was made, together with the name of the person(s) who handled the complaint shall be kept and made available to officers of Rushmoor Borough Council on request.
- (12) No music or speech shall be relayed via external speakers where used in the performance of any regulated entertainment, other than for events with the prior approval of the licensing authority.
- (13) Subject to the above, all speakers and amplification equipment where used in the performance of any regulated entertainment shall be kept inside the premises and shall not be positioned near to, or facing any external opening(s) such as doors and windows.
- (14) Except for access and egress, all external doors and windows shall be closed and kept closed between 22:00 hours and the end of the specified

opening hours on any day and at any time when regulated entertainment is taking place.

- (15) All external doors shall be fitted with a suitable self-closing device, which must be adequately maintained in good working order at all times.
- (16) The premises shall be provided with a well maintained acoustically treated ventilation / air-conditioning system that provides suitable and sufficient ventilation to the premises, to ensure that all windows and doors can be kept closed in accordance with the above requirement.
- (17) Prominent, clear and legible notices shall be displayed at all exits of the premises requesting patrons and staff to respect the needs of local residents and to leave the premises and area quietly.
- (18) Suitable and sufficient waste receptacles shall be provided in the premises, which shall be emptied at regular intervals.

**Annex 3 – Conditions attached after a hearing by the licensing  
authority**

None

## Annex 4 – Plans

This licence permits the licensable activities stated at the premises addressed above and outlined below in accordance with the plan(s) attached and marked 24/00630/LAPRE - 14.



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