



RUSHMOOR
BOROUGH COUNCIL

PREMISES LICENCE

Licensing Act 2003

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description

Address: ASDA Stores Limited
Westmead
Farnborough
Hampshire
GU14 7LT

Map Ref (E): 486734
Map Ref (N): 155386
UPRN: 200004742471

Telephone 01252 376074

Where the licence is time limited the dates

- This licence is **NOT** time limited

Licensable activities authorised by the licence

- 1) The retail sale / supply of alcohol; AND
- 2) The provision of late night refreshment.

Times the licence authorises the carrying out of licensable activities

- 1) The retail sale / supply of alcohol:-
 - On any day - 00:00midnight to 00:00midnight;
- 2) Provision of late night refreshment
 - On any day – 23:00pm to 05:00am the following day;

The opening hours of the premises

- On any day – 00:00midnight to 00:00midnight

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

- Alcohol may be sold / supplied for consumption **OFF** the premises **ONLY**

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

Name: ASDA Stores Limited
Address: ASDA House
Southbank
Great Wilson Street
Leeds
LS1 5AD
Telephone: 0113 243 5435
Email: Not Known

Registered number of holder, e.g. company number, charity number (where applicable)

➤ 464777 (Company Number)

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Name: Sam Hughes
Address:
Telephone: Not Known
Email: Not Known

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal licence number: 22/0950/LIPER
Issuing authority: Swindon Borough Council

Granted by Rushmoor Borough Council, as licensing authority
pursuant to the Licensing Act 2003 and regulations made thereunder

Date Licence Granted: 6th August 2005
Date Licence Effective: 24th November 2005
Date last modified: 8th October 2024
(Minor Variation)

SIGNED on behalf of the
Executive Head of Operations
(Authorised Officer)

Annex 1 – Mandatory conditions

- (1) No supply of alcohol may be made under the premises licence:-
 - (i) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (ii) at a time when the designated premises supervisor does not hold a personal licence or his/her personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- (3)
 - (i) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (ii) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (4) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
- (5) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. For the purposes of this condition –
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
 - (b) “permitted price” is the price found by applying the formula –
$$P = D + (D \times V)$$
Where—
 - (i) P is the permitted price
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
- (i) The holder of the premises licence
 - (ii) The designated premises supervisor (if any) in respect of such a licence, or
 - (iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
- (f) Where the permitted price given by Paragraph (b) would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (g) Paragraph (b)(ii) applies where the permitted price given by Paragraph (b) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
- (h) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the Operating Schedule

- (1) All members of staff shall be trained in appropriate procedures on liquor licensing matters to a level commensurate with their duties and responsibilities. In particular, all checkout operators and their team trainers must be provided with suitable procedures and training covering the sale of alcohol.

- (2)
 - (i) A suitable and sufficient digital CCTV camera system linked to a suitable recording facility, which captures images of evidential quality, shall, so far as is reasonably practicable, be operational during any period in which licensable activities are permitted.

 - (ii) The CCTV system shall incorporate cameras covering both the internal areas of the premises, and the external area immediately outside the front of the premises.

 - (iii) The CCTV system must be in good working order at all times and shall be serviced at least every 12 months. In the event of a technical failure of the CCTV equipment, the store team shall notify the relevant department to effect repair and record the failure within 24 hours. Any subsequent repairs will be carried out as soon as is reasonably practicable.

 - (iv) CCTV recordings and footage must be retained for a minimum period of 31 (thirty-one) days and be made available for review by the Police upon request (subject to the requirements of the data protection legislation in force at the time).

 - (v) The CCTV system shall be stored and operated in a secure environment with limited access, to avoid damage, theft, unauthorised viewing and to maintain the integrity of the system.

 - (vi) All recorded CCTV images / footage and copies thereof shall, so far as is reasonably practicable, display the correct date and time of each recording. The system clock shall be checked regularly for accuracy taking account of GMT and BST.

 - (vii) Suitable and sufficient warning signs shall be displayed in the public areas of the premises advising that CCTV is in operation at the premises.

 - (viii) A competent person conversant with the operation and retrieval of information contained in the CCTV system / footage shall be available to provide immediate copies of footage to the police on request (subject to the data protection

legislation in force at the time). Any images recovered must be in a viewable format on either disc or VHS. Footage supplied in a digital format on CD or DVD will also have a copy of the CCTV system software enabled on the disc to allow playback.

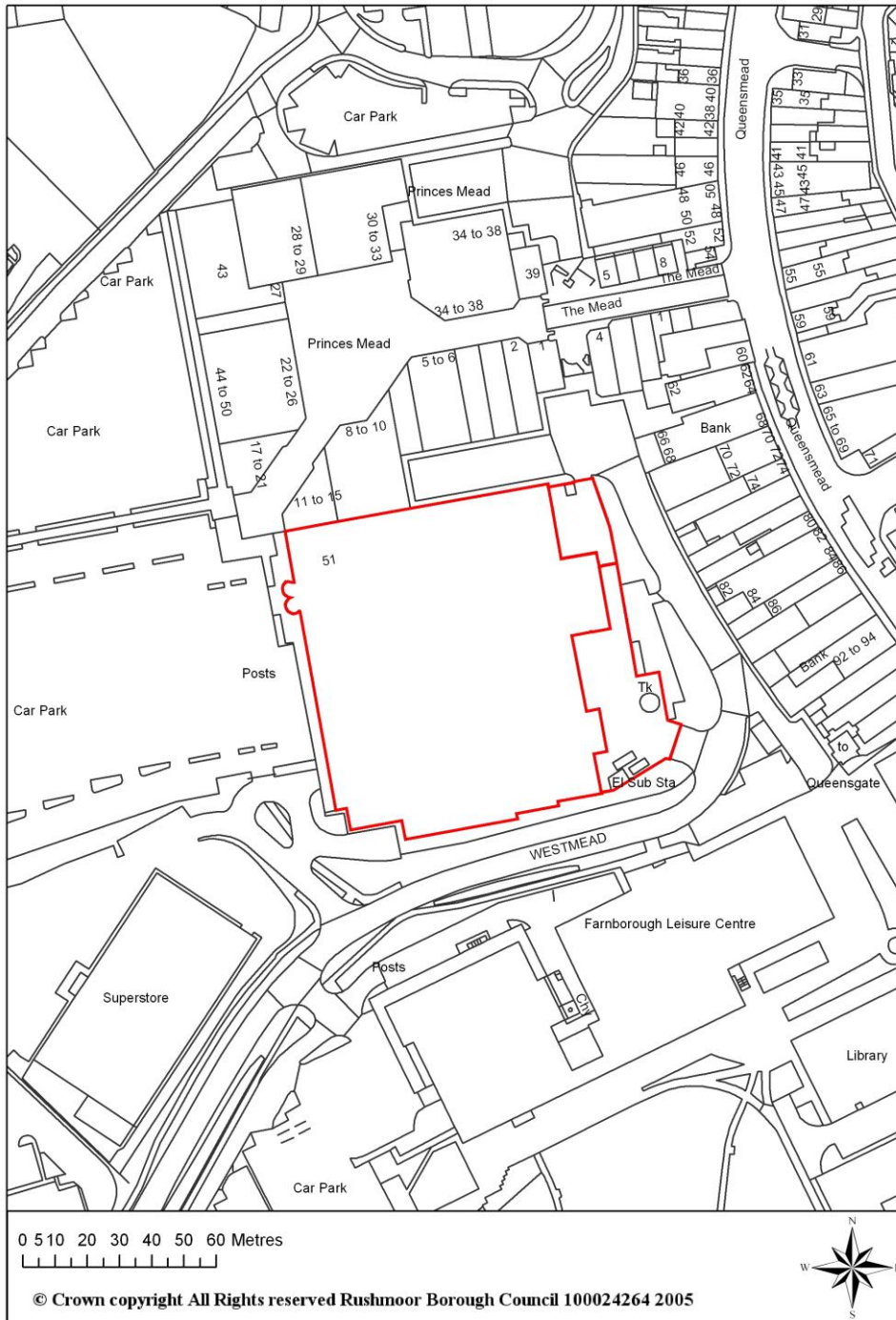
- (3) All sales tills within the premises shall use and maintain a suitable till prompt system that informs (by way of a suitable prompt) operators of the purchase of age restricted products.
- (4)
- (i) All staff / employees shall be trained regarding appropriate precautions to prevent the sale of alcohol to persons under the age of 18, the below Challenge 25 policy, the signs and symptoms of intoxicated persons and the refusal of sale due to intoxication.
 - (ii) Anyone authorised to sell or supply alcohol at the premises shall request and ensure sight of suitable identification, for proof of age, of any person appearing to them to be under the age of 25 (twenty-five) and who is attempting to purchase alcohol.
 - (iii) For the purposes of this condition, suitable identification is photo driving licence, passport, or any other photographic identification bearing the "PASS" logo and the person's date of birth.
 - (iv) Further to the above, anyone authorised to sell or supply alcohol at the premises shall be instructed that no sale of alcohol shall be made unless suitable identification, for proof of age, can be provided.
 - (v) Suitable and sufficient warning signs shall be displayed in the premises providing information in respect of the above challenge 25 policy and the request for suitable identification in connection thereof.
 - (vi) A written or electronic log shall be kept of all refusals, including refusals to serve alcohol. Records of any refusals shall be made available to the responsible authorities on request.

Annex 3 – Conditions attached after a hearing by the licensing authority

None

Annex 4 – Plans

This licence permits the licensable activities stated at the premises addressed above and outlined below in accordance with the plan(s) attached and marked 24/00718/LAPREM – 9.



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